

# PORTFOLIO

WEBSITE



W - HERE TO MAKE YOUR BRAND GROW - HERE TO MAKE YOUR BRAND GROW - HERE TO MAKE YOUR BRAND GROW



HELPING DIGITAL FOUNDERS  
**CREATE UNIQUE, EMPATHIC**  
**PRODUCT EXPERIENCES**



SOCIAL MEDIA

CREATIVE BRANDING

WEBSITE

GOOGLE CAMPAIGN



**WHERE IDEAS TAKE PLACE**

ABOUT  
US



# INTRODUCING OUI SOCIAL

**AT OUI SOCIAL, WE ARE A TEAM OF CREATIVE & BUSINESS EXPERTS DEDICATED TO DELIVERING INNOVATIVE SERVICES.**

Combining research, strategy, creativity, design, technology, and marketing, we offer a range of cutting-edge solutions, from branding and design to digital marketing and web development.

Our focus is on staying ahead of industry trends and leveraging the latest technology to empower our clients.

We collaborate closely with you to understand your goals and translate them into tangible results that drive growth and success.

# WHEREVER YOU ARE, **WE CREATE.**

LEBANON

KSA

UAE

AFRICA

USA

AUSTRALIA



## 01 / OUR MISSION

We are dedicated to helping our clients grow their businesses and achieve their marketing goals.

Through innovative brand marketing and public relations solutions, we deliver compelling campaigns that generate tangible results.

Join us on this transformative journey with Oui Social.

## 02 / OUR VISION

To create results-oriented brand marketing programs and public relations campaigns that significantly enhance our clients' awareness, improve sales, and foster their continued growth.

We are committed to delivering impactful strategies and campaigns that drive measurable outcomes, helping our clients thrive in today's competitive landscape.

Join us as we turn our vision into reality and unlock the full potential of your brand with Oui Social.

## 03 / OUR VALUES

We believe in the personal stake our team has in your continued success.

We take immense pride in what we do, dedicating ourselves to delivering exceptional results that drive your business forward.



**We're here to serve our clients.**

Our commitment to our clients is deeply ingrained in our corporate culture, and we go above and beyond every day to prove it.

**We get to know your business.**

We keep abreast of what's going on in your business and ours, so we can deliver the best marketing solutions possible.

**We're great to work with.**

We like to have fun, but we're serious about results. We have strong opinions, but no attitude. We know our craft, but are open minded and all ideas are welcome.

**We're passionate about what we do.**

We never lose sight of what matters most: our relationship with the client. We only succeed when our clients succeed.



**We do the right thing.**

We recommend tactics that make sense, even if it means less money in our pocket. We find the most cost-effective means to achieve your goals.

**We are results-oriented.**

Pure and simple, that's what we and our clients care about most. We strive for tangible results, Always!

**We are creative, but smart too.**

We produce clever work, but always keep the objective of each campaign top of mind.



OUR

CLIENTS





**iecd**  
*Semeurs d'avenir*

**seal**

**arch**  
studio

**Ariane**  
TRAVEL & TOURISM S.A.R.L.

  
**ARLI**  
BEIRUT

**M**  
INDESIGN

  
**باشا**  
- Resort -

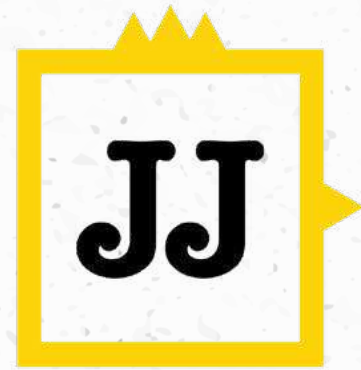
**Beatific**  
*Smile Clinic*

*Belenista*  
Events and more

**BRAM**

**CABISTRO**  
CAFE & BISTRO

 **CareerDesign**  
Recruitment & Consulting Co.





hala invest











SEVEN7EEN

Shaheen Pharma



SleepAngel



**THE OAK**  
COCKTAIL BAR

THE GOOD  
THYMES

 **SWISS**  
FINISHING  
**Themaconcepts**

  
**UN DIMANCHE À PARIS**  
THE PARISIAN ART OF LIVING

 **WELEBANON**  
Stay Planned

  
WIRACH

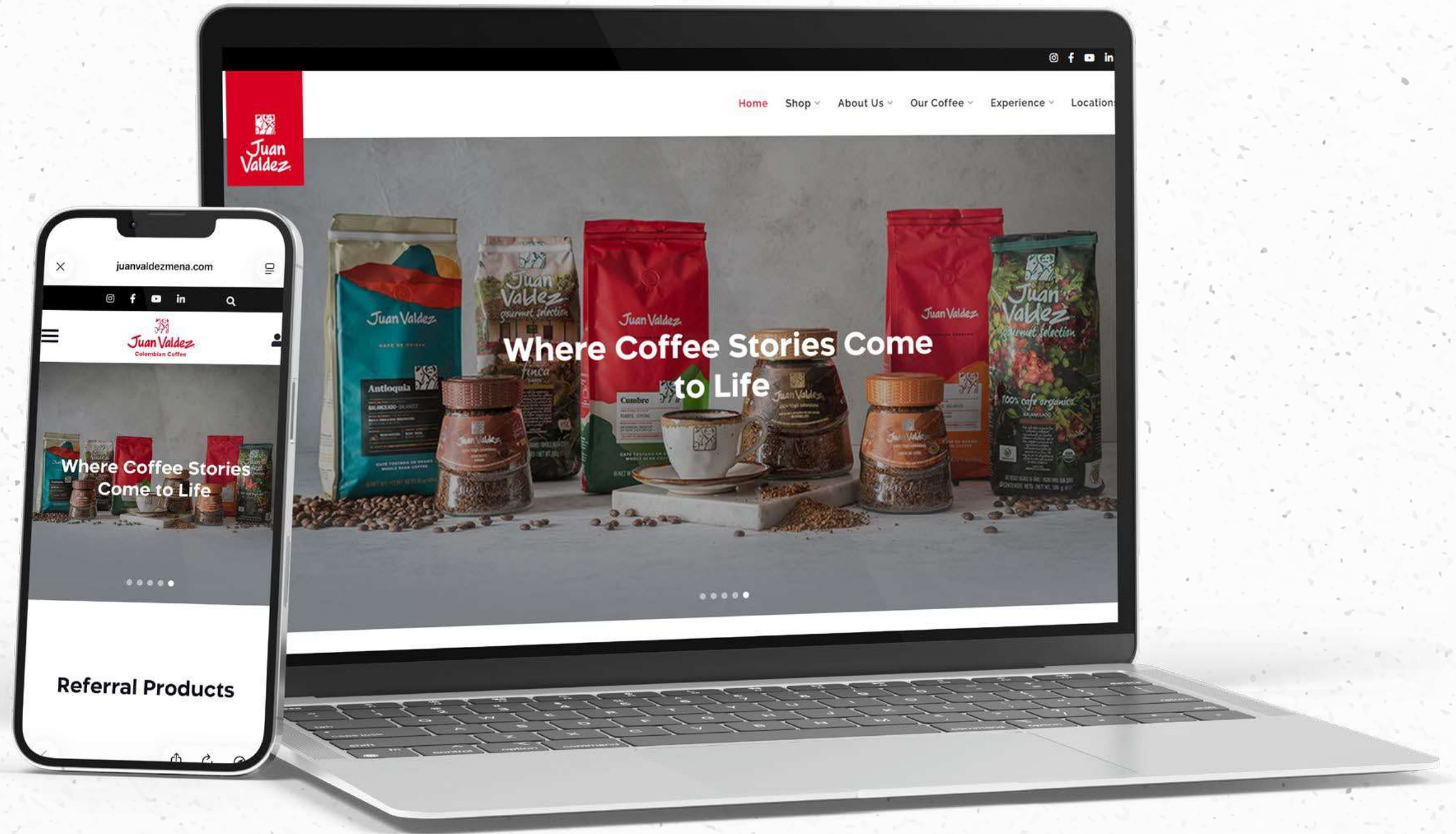
 **zeinoun**  
ENGINEERING & CONTRACTING

  
**ZYMTA HOME**  
My Life . My Home .



COFFEE F&B MENA

Juan Valdez is a user-friendly website, offering a comprehensive selection of premium Colombian coffee products. It's where you can explore the rich coffee story and shop the range of items, all conveniently available through our e-commerce platform.



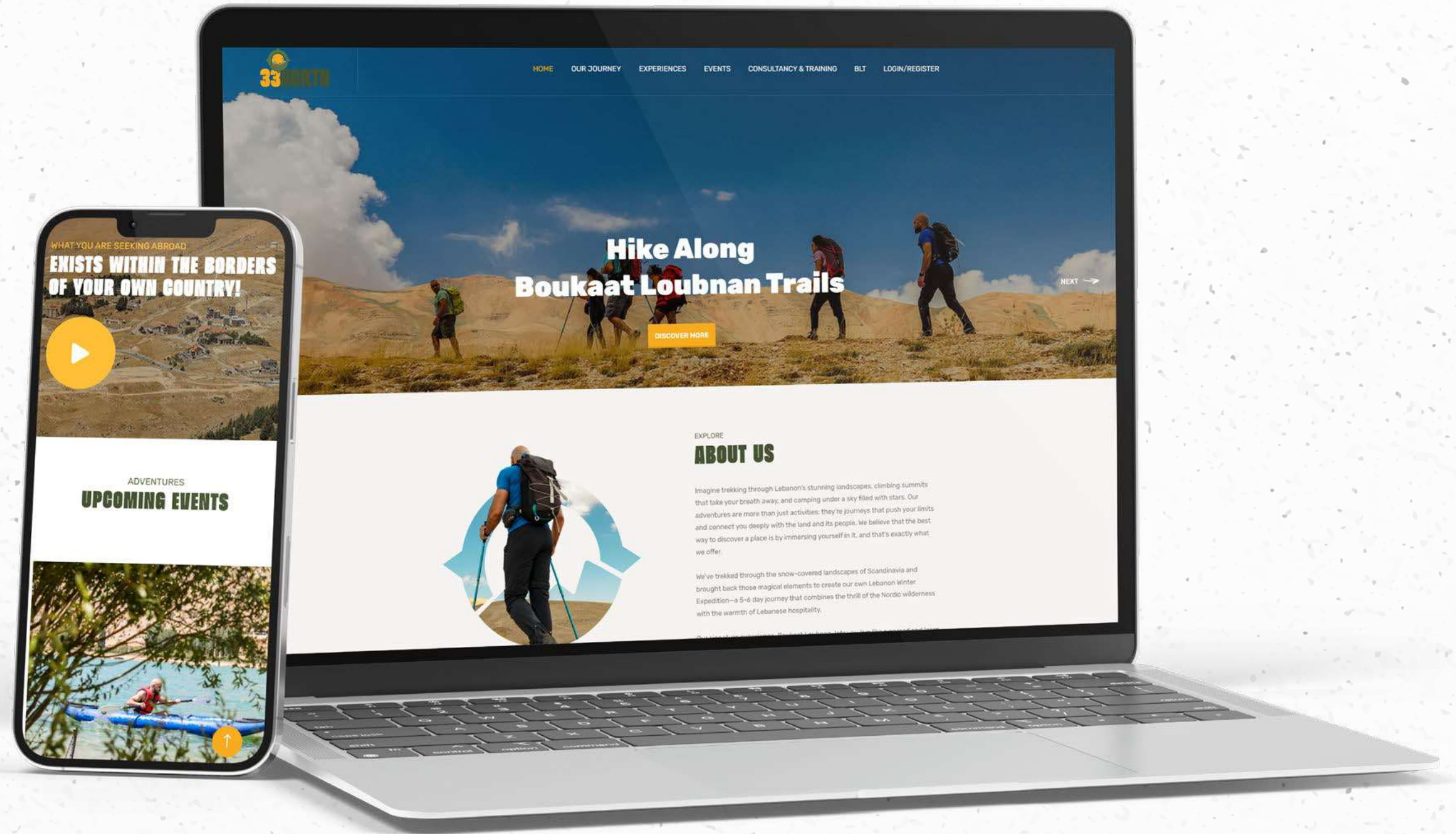


TOURISM

TREKKING & ADVENTURES

LEBANON

33 North is a dynamic and userfriendly website, designed to showcase 33 North's adventure experiences, luxury glamping, and nature retreats. It features detailed tour descriptions, booking options with a secure payment gateway, updates on upcoming events, and information on our training programs. With easy access to their socials and contact details, it's your go-to platform for planning your next great adventure.





BANKING

E-WALLET

LEBANON

Wink Neo's website is user-friendly and packed with informative content about the app and its features. It's your go-to source for understanding this innovative financial solution and digital wallet. We're currently working on an enhanced version that will offer even more ways to explore and engage with Wink Neo.



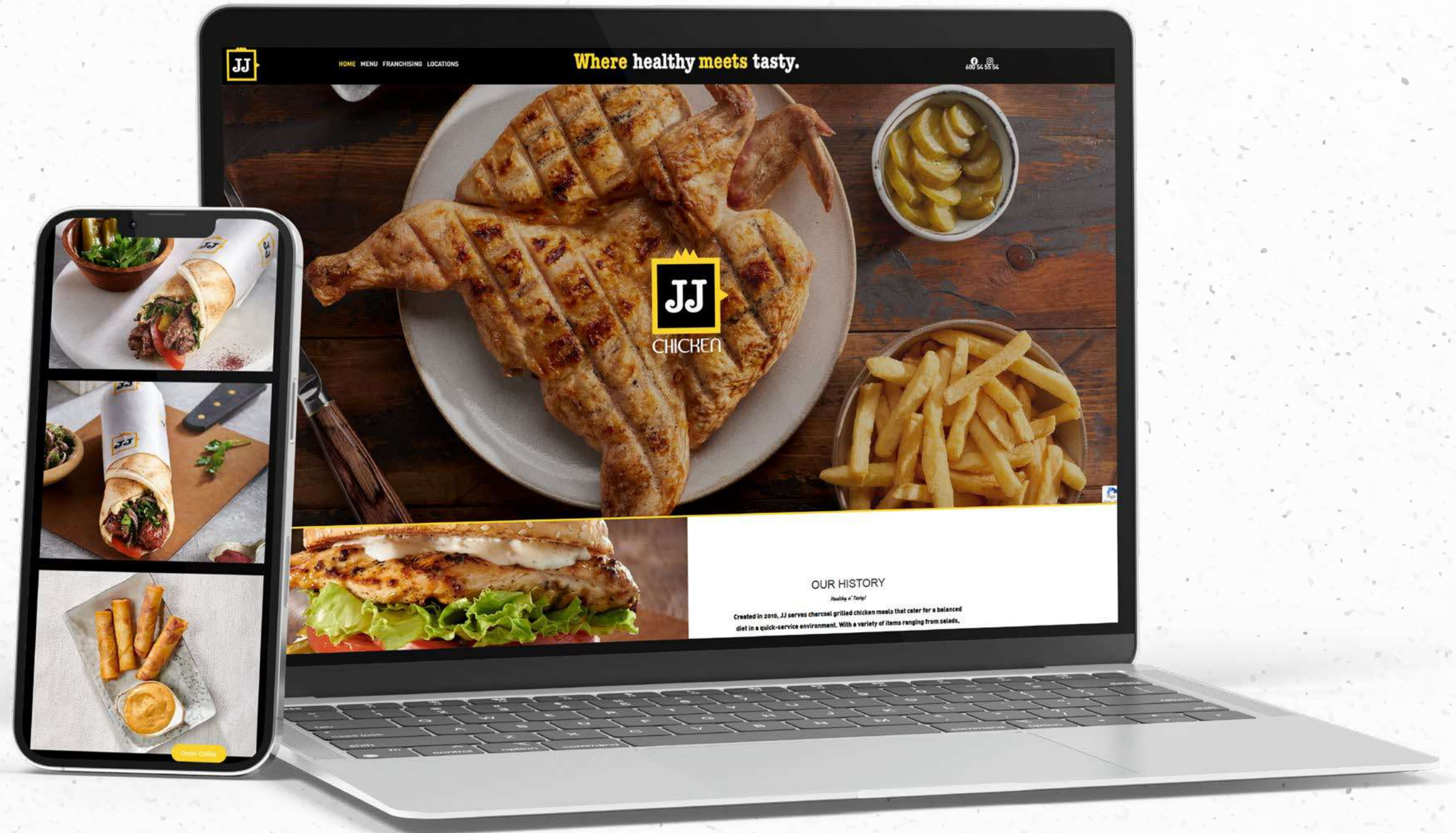


RESTAURANT

F&B

UAE

JJ Chicken is a UAE franchise, based on serving charcoal grilled chicken meals that cater for a balanced diet in a quick-service environment. With a variety of items ranging from salads, appetizers, sandwiches to platters. It is currently operating 11 shops and 1 Food Truck. The website was enhanced and visually uplifted to generate more leads and increase the customer experience's satisfaction.

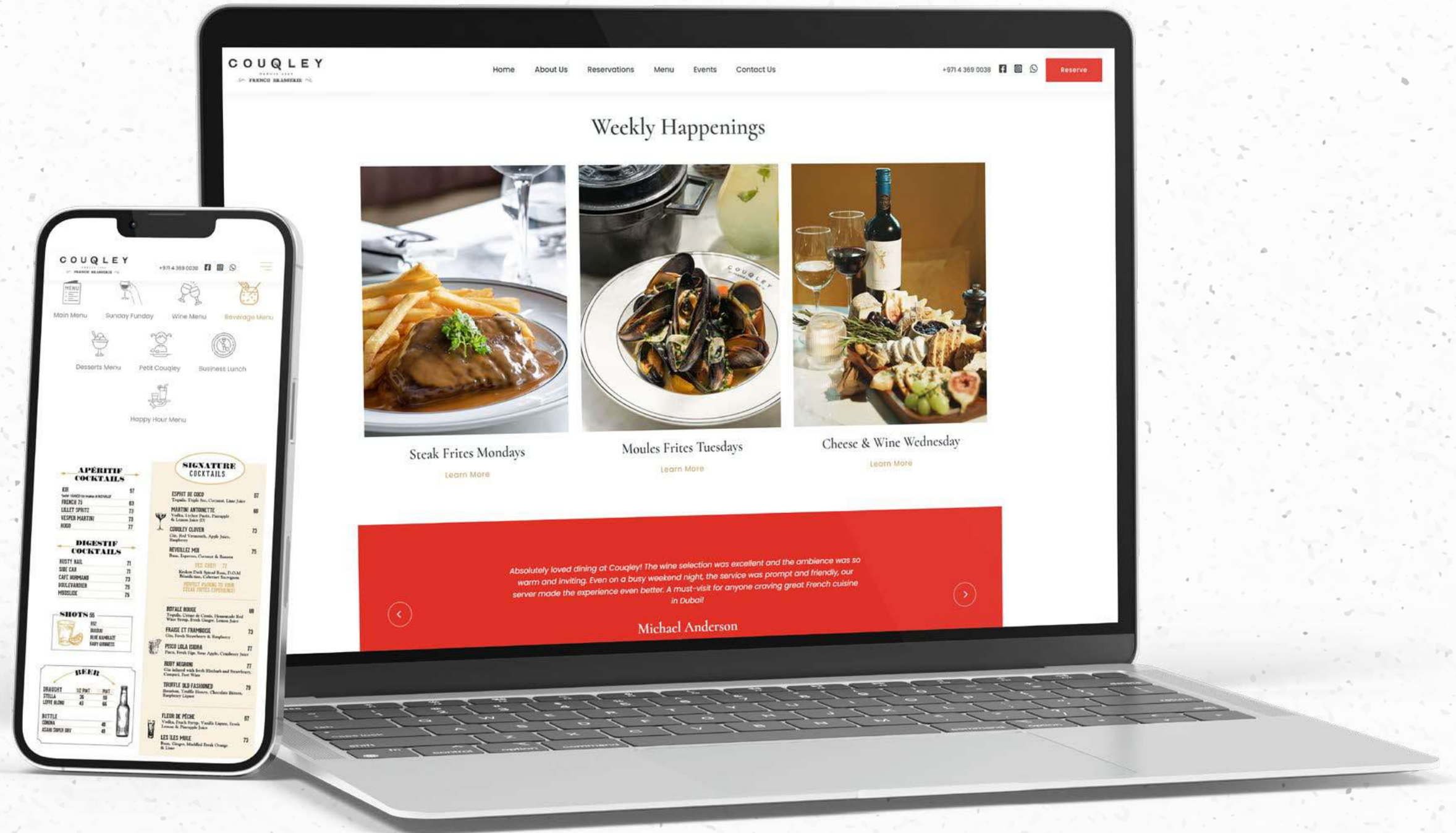


# COUQLEY

FRENCH BISTRO

RESTAURANT F&B LEBANON

We designed and developed a user-friendly and visually immersive website for Art & Work, showcasing its unique experiences in Kfardebian. The site features a seamless link to our socials, and contacts, engaging visuals, and intuitive navigation, allowing visitors to explore wine tastings, soap-making workshops, and nature retreats effortlessly.



# OUI SOCIETY

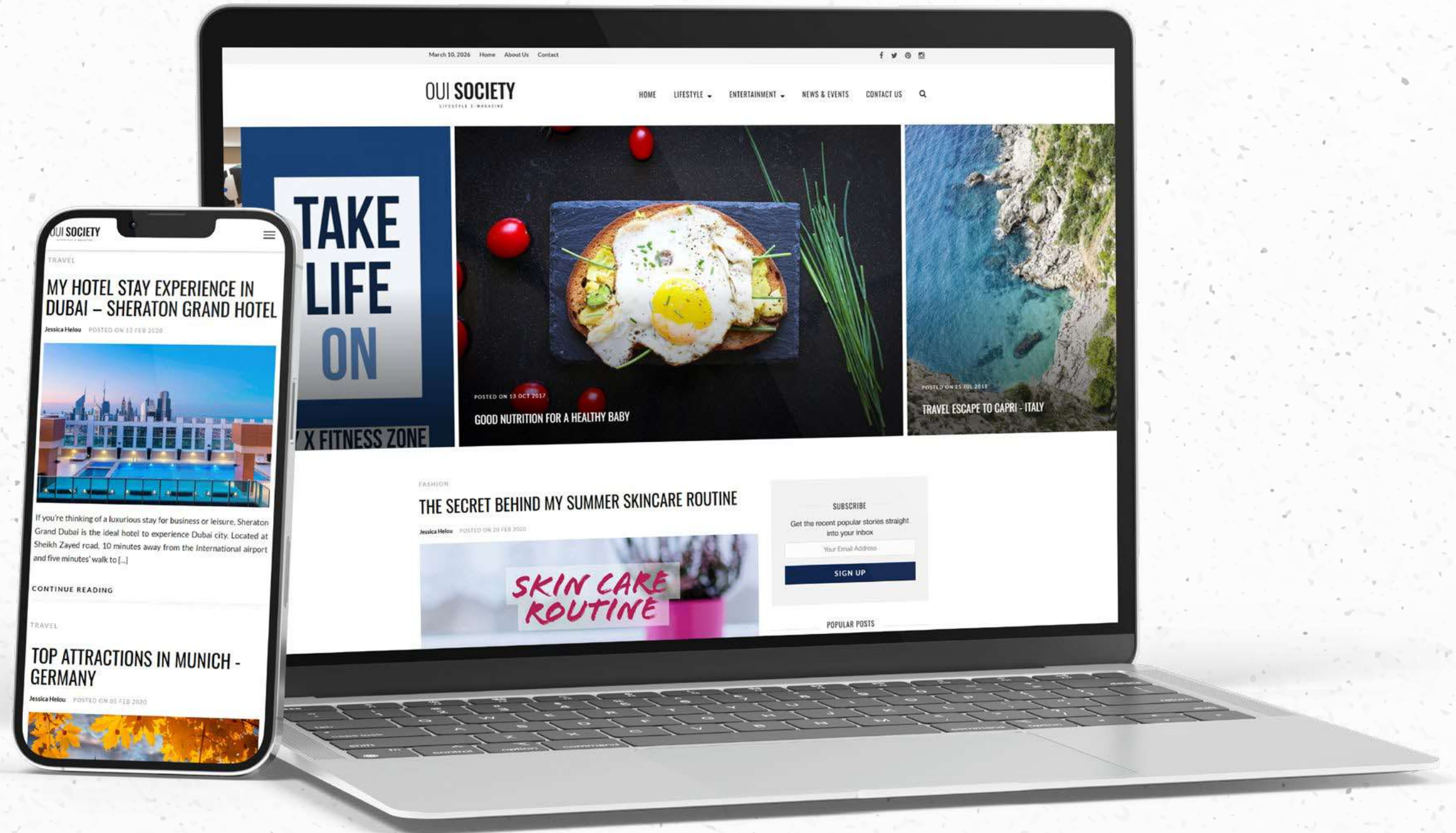
LIFESTYLE E-MAGAZINE

LIFESTYLE

E-MAGAZINE

LEBANON

OuiSociety is a comprehensive online magazine featuring a diverse range of articles on Food, Travel, Beauty, Fashion, Health, and Fitness, catering to the diverse interests of our readers.



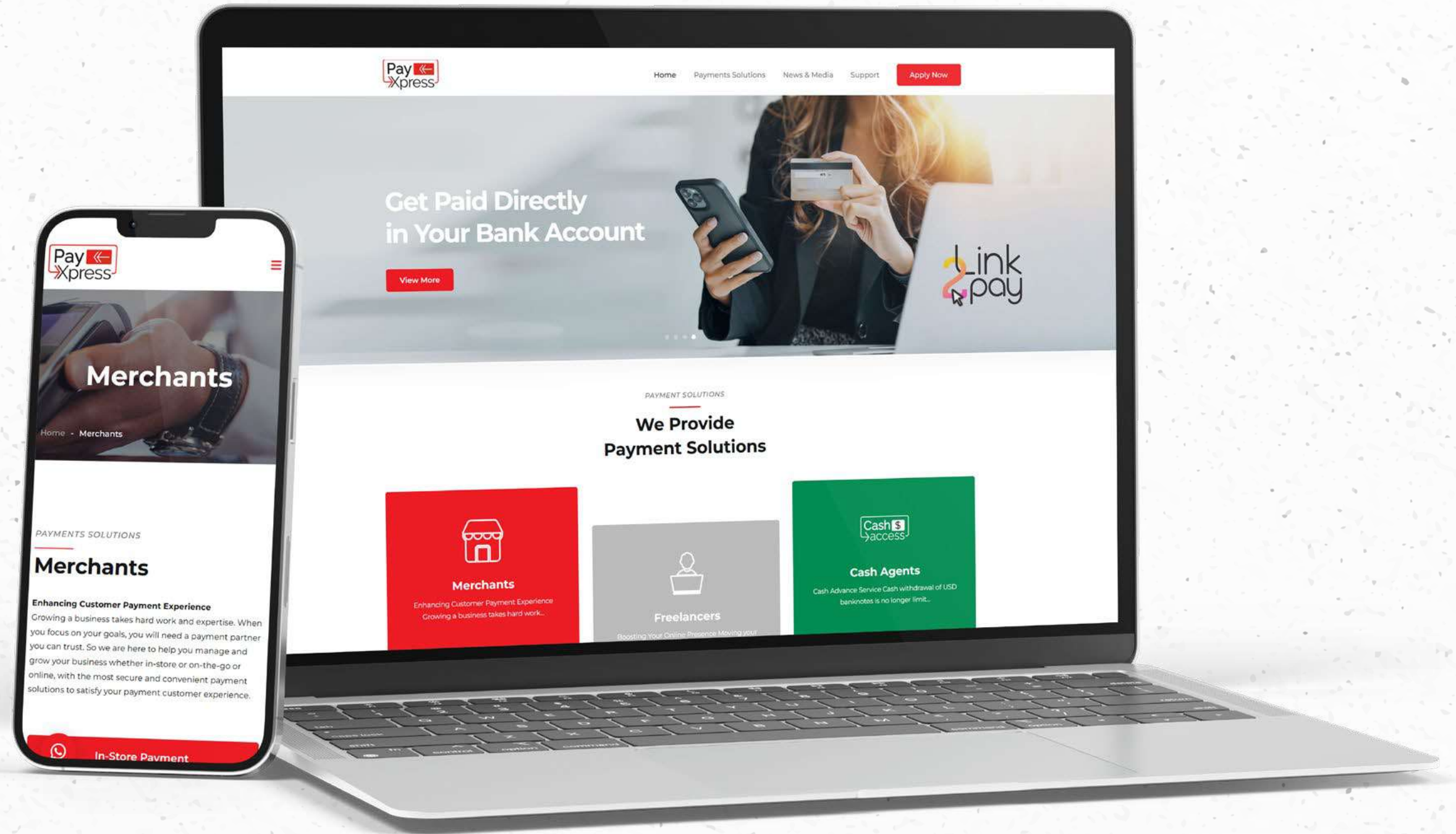


BANKING

E-WALLET

LEBANON

PayXpress website presents comprehensive explanations of the diverse services, featuring a news and updates section, live support, and easy apply for the services with just a click of the 'Apply Now' button.



# Sublime

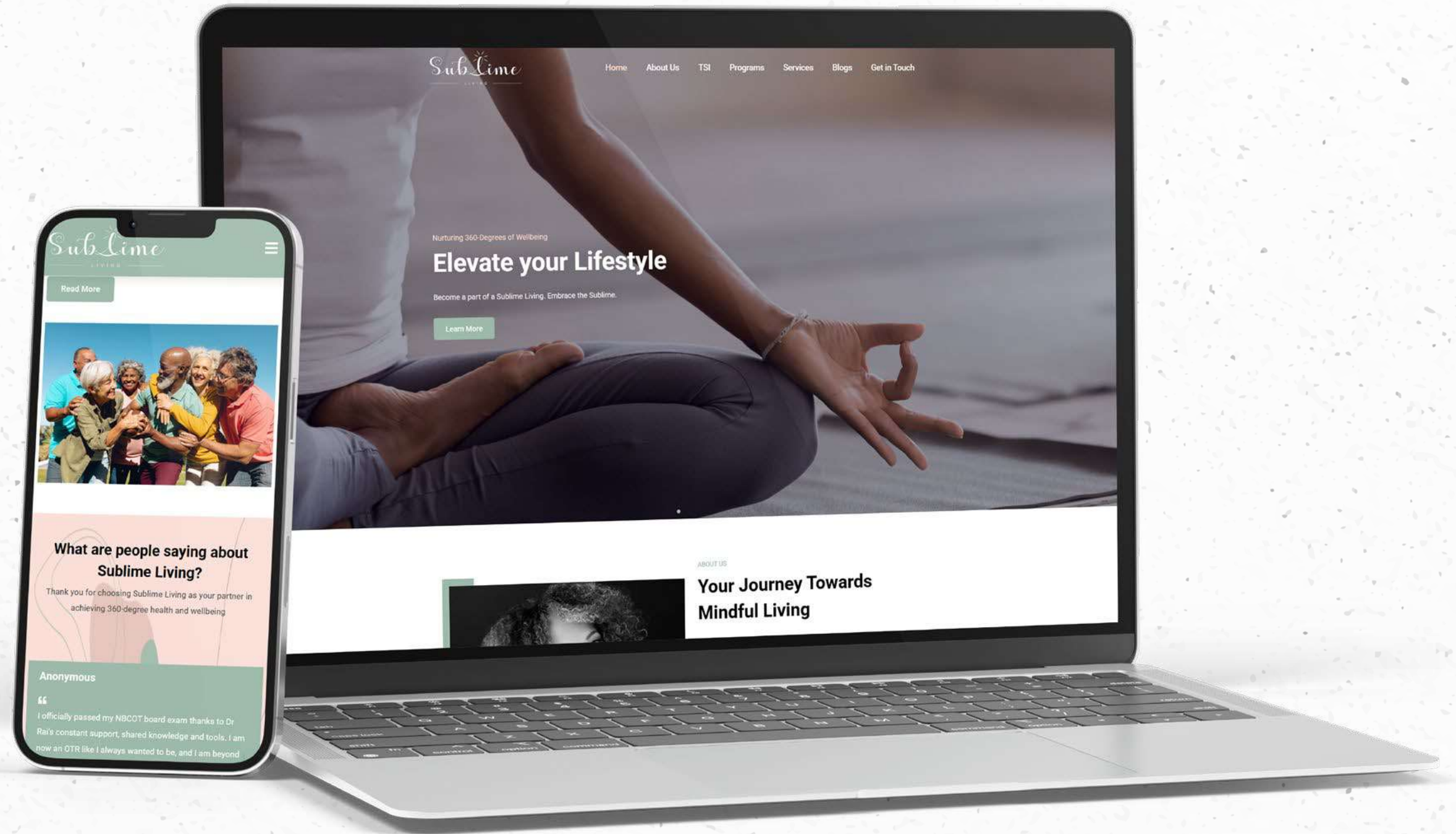
LIVING

WELLBEING

HOLISTIC APPROACH

USA

Sublime Living's website serves as a comprehensive platform, providing detailed insights into their array of services. From informative content addressing inquiries to convenient online booking options, it's your gateway to holistic wellness.



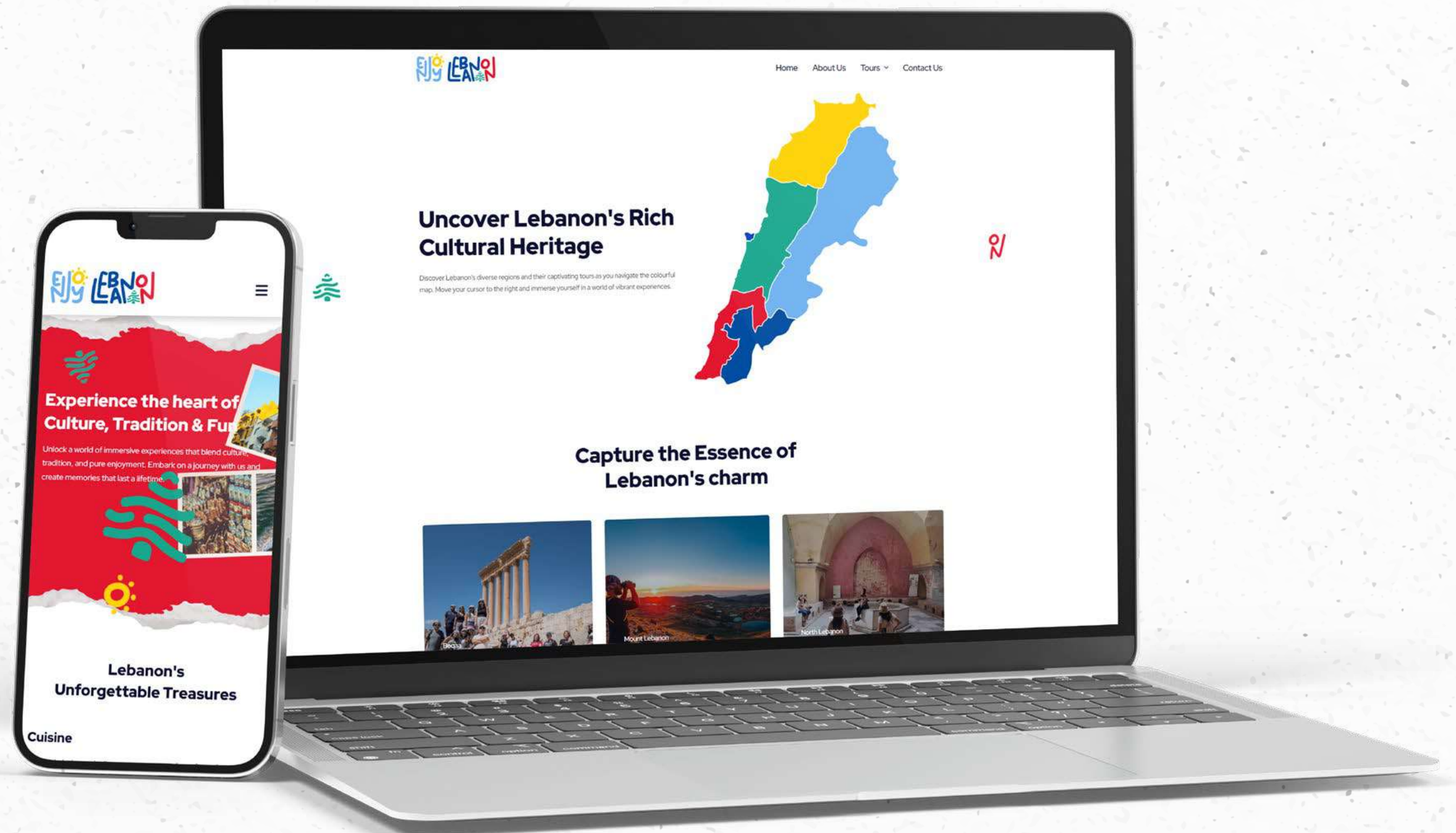


TOURISM

CULTURES & ADVENTURES

LEBANON

Enjoy Lebanon is an interactive and user-friendly website, it features detailed information about the diverse range of tours, as well as blogs for travel inspiration, and convenient contact links.



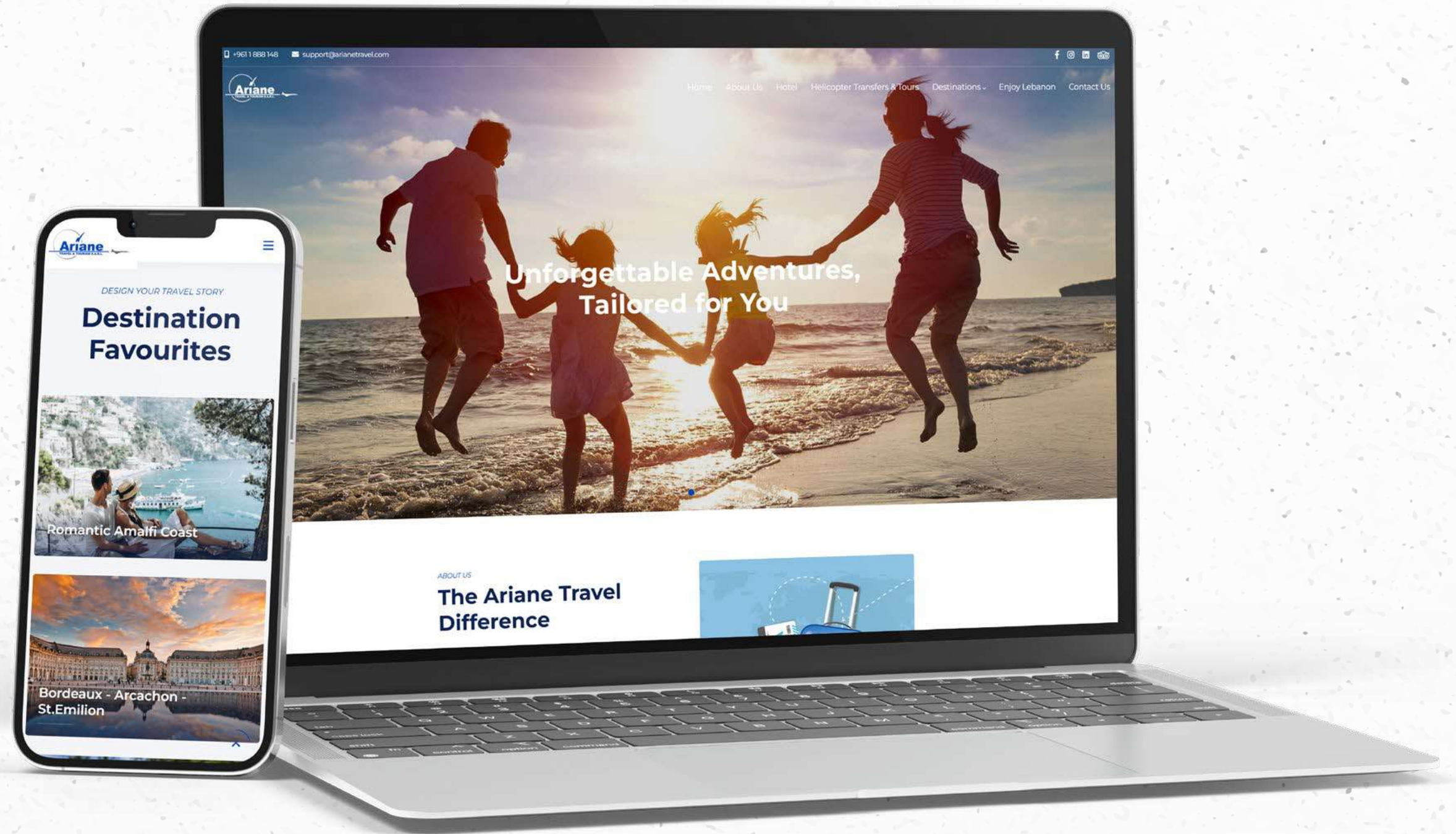


TRAVEL & TOURISM AGENCY

HOSPITALITY

LEBANON

Discover unforgettable journeys with Ariane Travel. We curate personalized itineraries, ensuring seamless logistics and remarkable experiences that cater to your preferences.



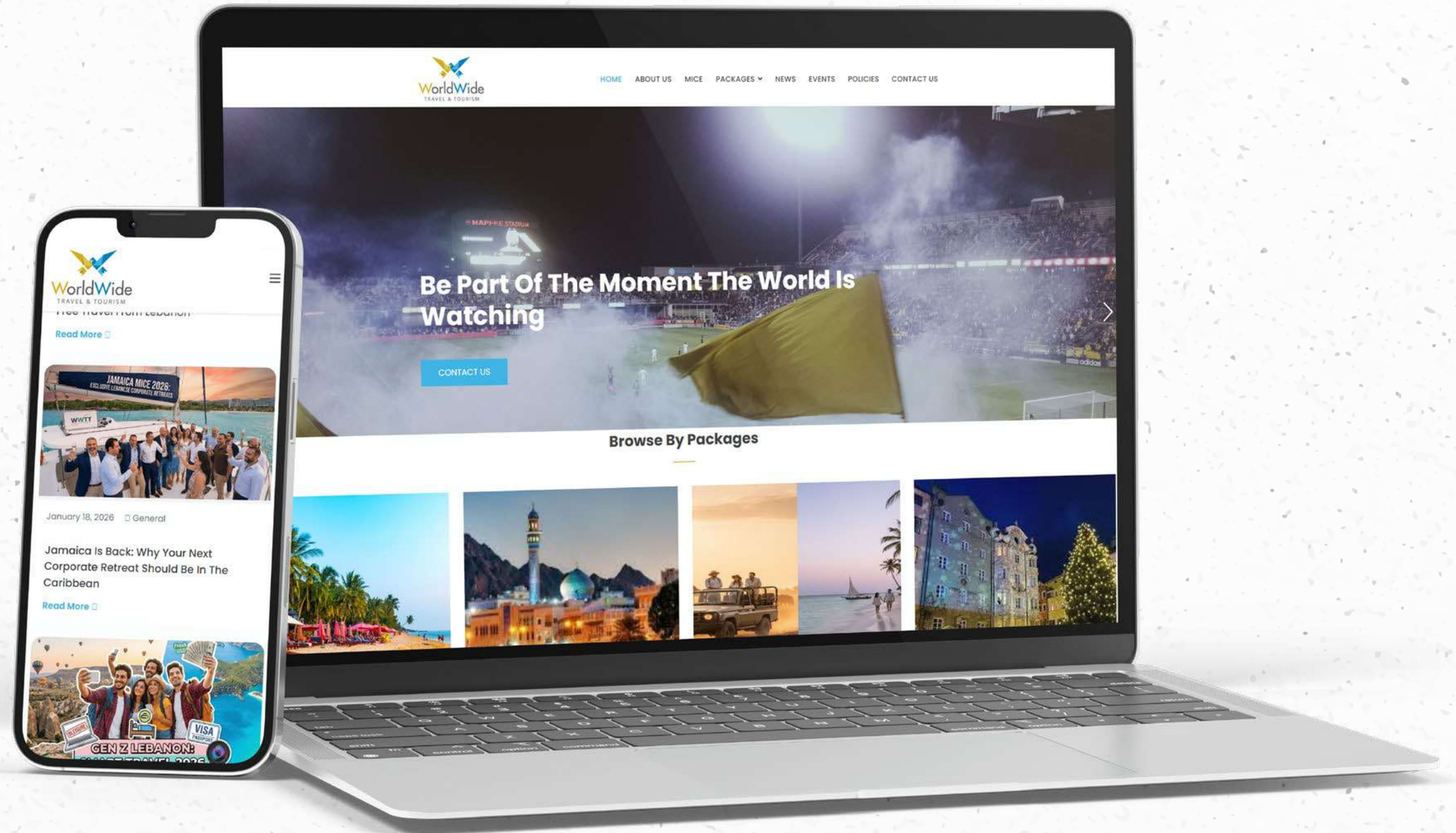


TRAVEL & TOURISM AGENCY

HOSPITALITY

LEBANON

World Wide Travel and Tourism is the ideal companion for your travel aspirations. Visit their user-friendly website to unlock a world of limitless possibilities, where you can plan and book your dream vacations with ease. Discover unparalleled experiences, breathtaking destinations, and personalised services tailored to your preferences.



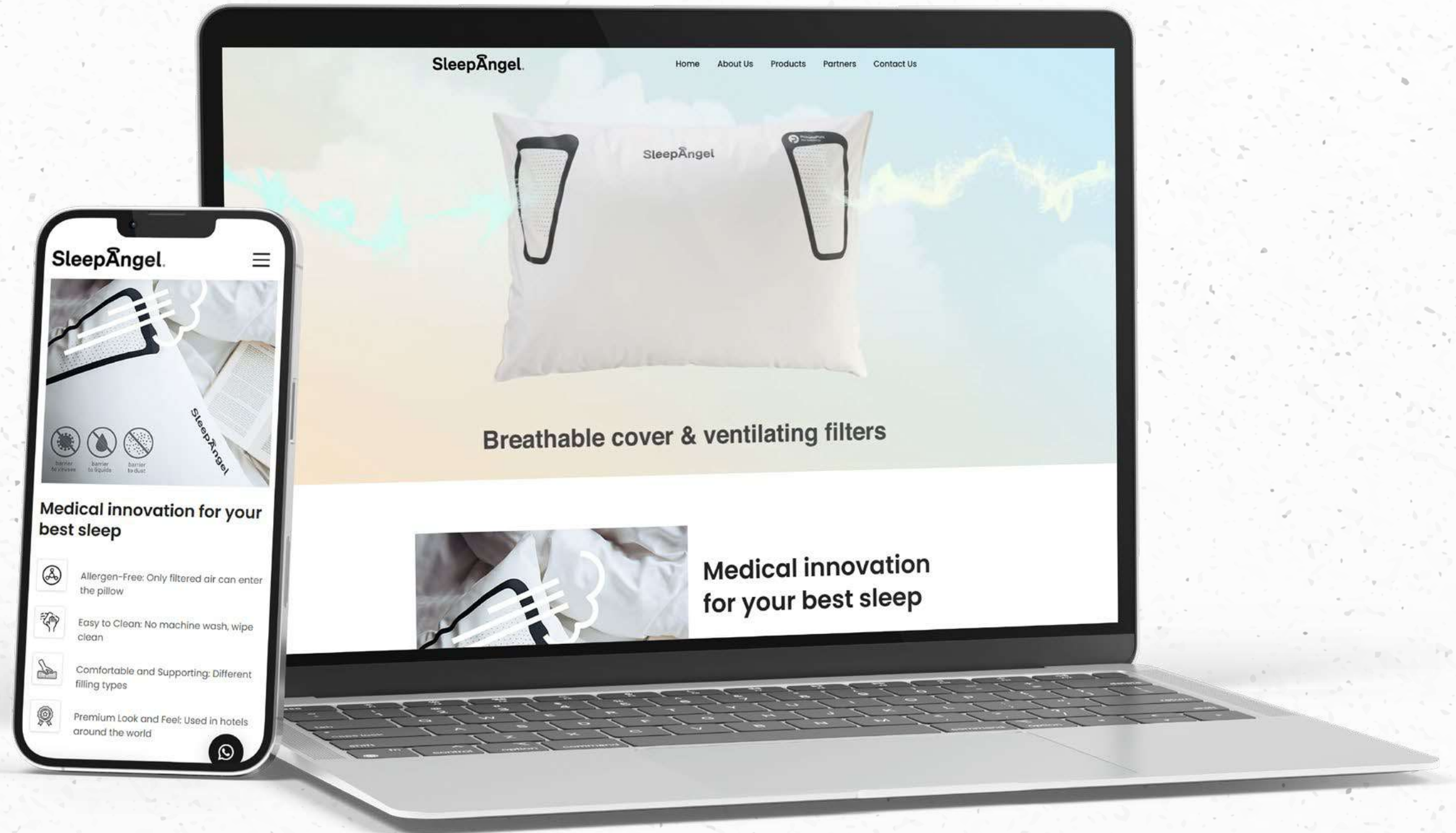
# SleepAngel

HOME PRODUCTS

HOME

LEBANON

Sleep Angel is a revolutionary sleep solution prioritising your health and well-being. Their innovative pillow technology offers ultimate comfort, support, and hygiene. With patentprotected PneumaPure filter, it creates a barrier against allergens, bacteria, and viruses. Experience a cleaner, safer, and healthier sleep environment with Sleep Angel, made from sustainable and high-quality materials.





EDUCATIONAL SECTOR NGO LEBANON

“Mehnati” is a dedicated platform in Lebanon that promotes and raises awareness of vocational education. The website connects academic school students to vocational education, helping them assess and improve their skills, enhance their professional abilities, and plan their future career paths. They support the activities of the General Education and Training (GET) sector, as well as other projects by the IECD (Institute for International Cooperation and Development).





TRANSPORTATION

WEB & APP DEVELOPMENT

AUSTRALIA

Cars on Demand has leveraged their website to grow their customer base and highlight their diverse range of services. With an intuitive user interface, they have effectively met the needs of their consumers and ensured easy accessibility to their offerings.



**TANNOURI  
ORTHOPEDICS**  
prosthetics & orthotics

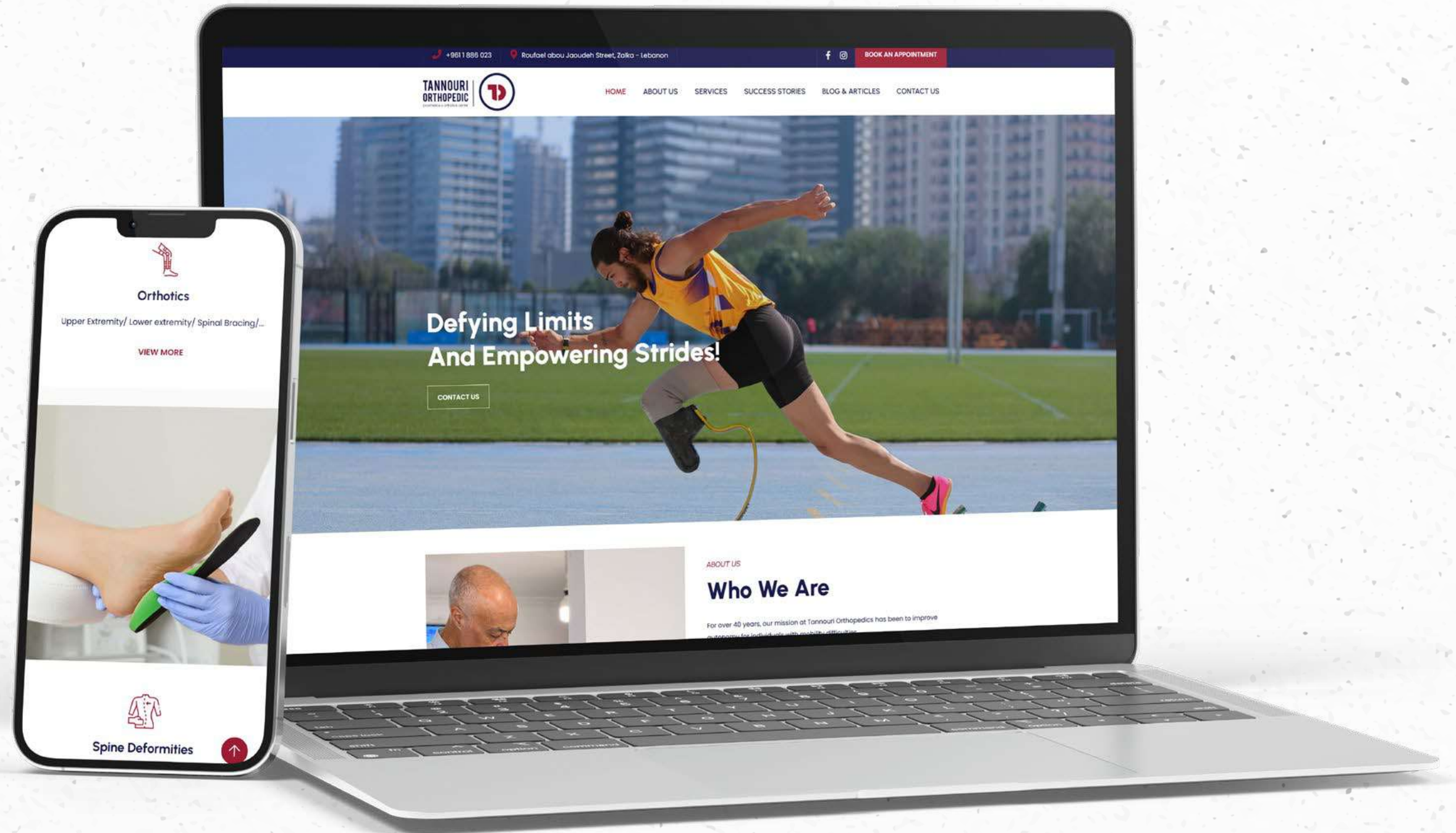


MEDICAL TECHNOLOGY

HEALTH

LEBANON

Tannouri Orthopedics' website serves as a testament to their legacy and commitment to improving mobility and quality of life. It offers a detailed overview of their extensive services and products, blogs and articles, testimonial of successful stories of their clients, as well as a "book an appointment" button for a better CRM.



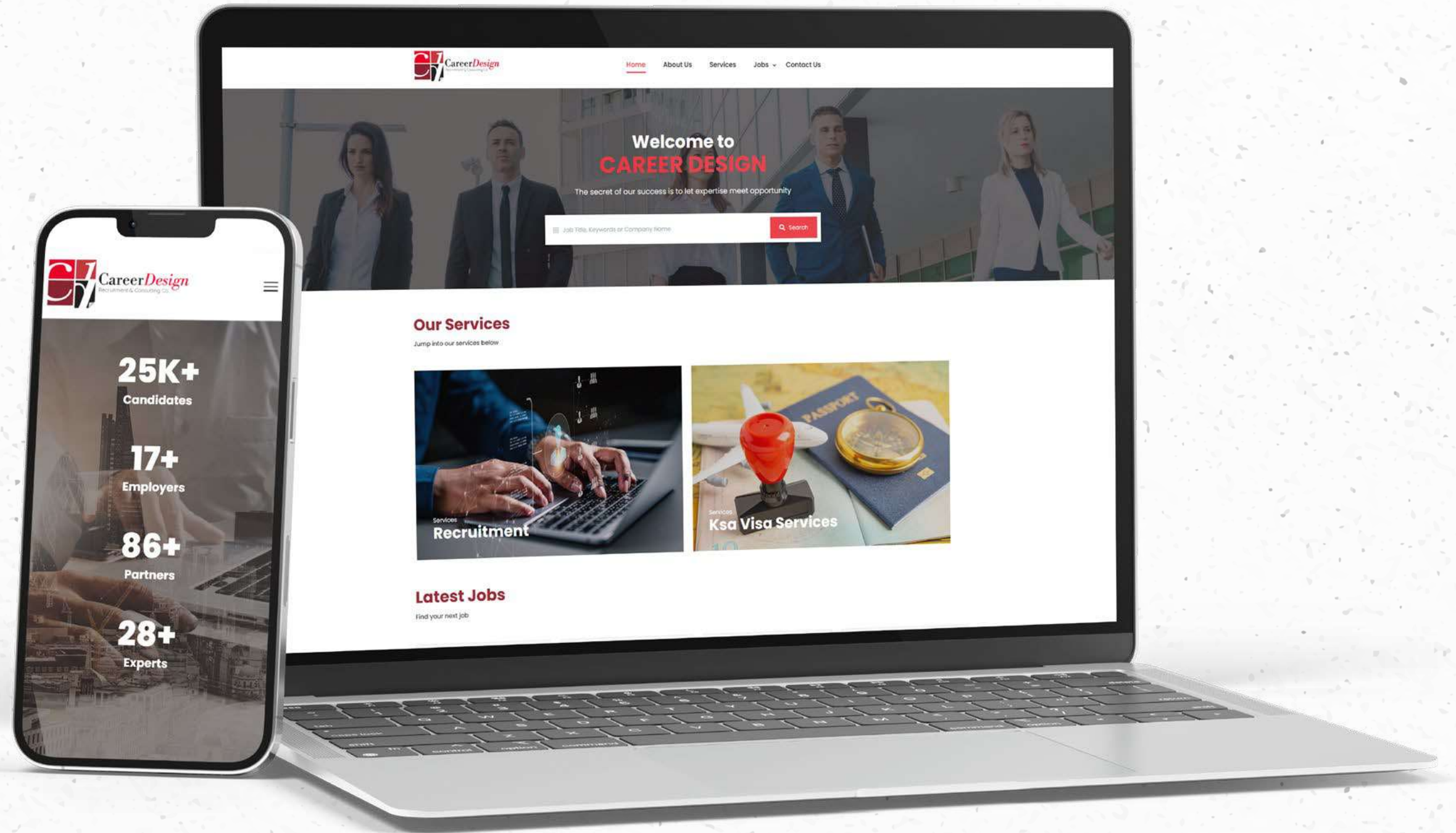


HIRING SERVICES

RECRUITMENT INDUSTRY

LEBANON

Career Design is a professional recruitment agency specializing in connecting talent with leading companies across Lebanon and the Gulf region. Expert recruitment services are tailored to meet individual needs, ensuring a seamless hiring process. Additionally, Career Design offers Saudi visa services, facilitating smooth transitions for clients and candidates navigating visa requirements.



# Mid East Medical

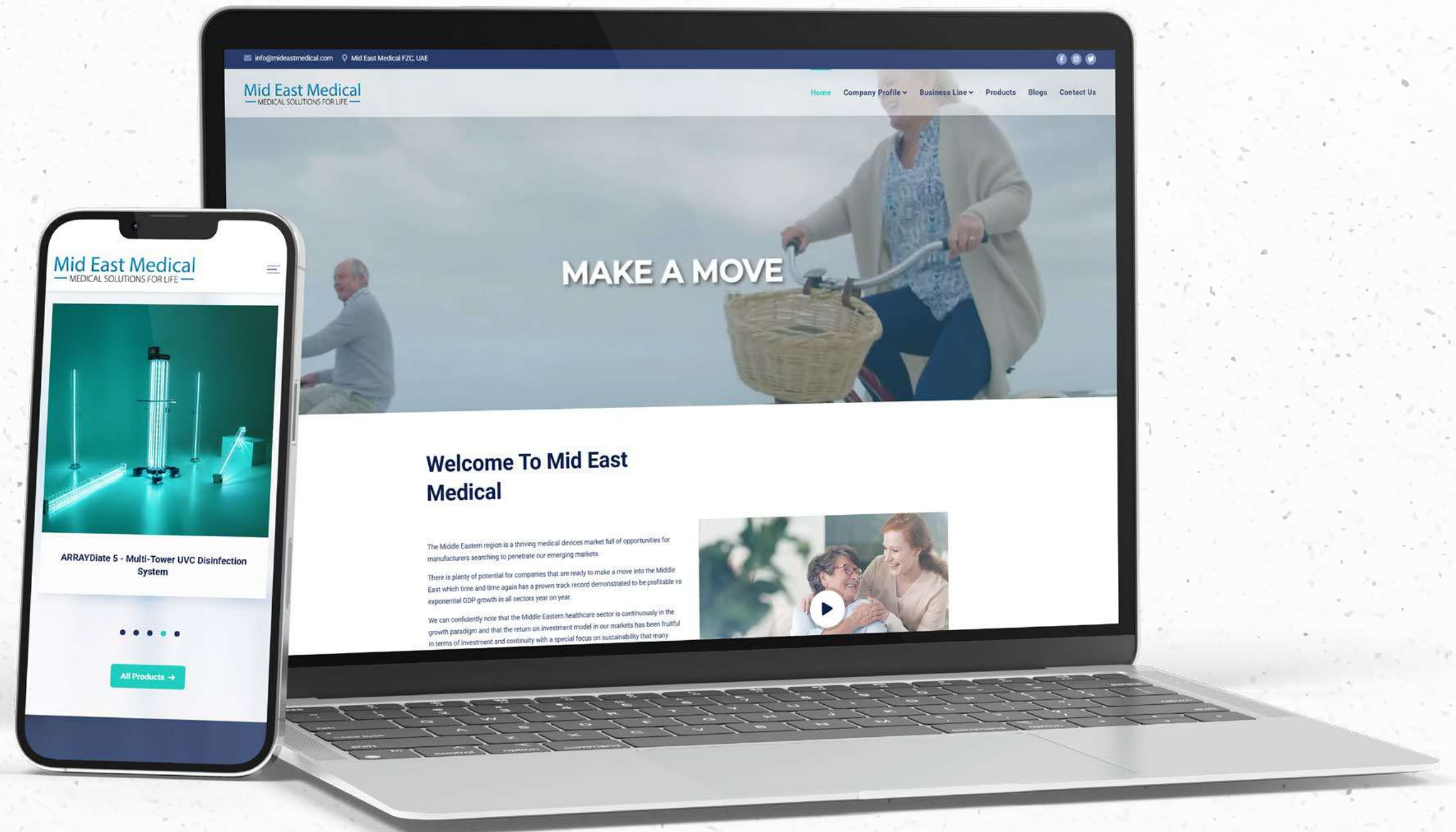
— MEDICAL SOLUTIONS FOR LIFE —

MEDICAL EQUIPMENT

E-COMMERCE

LEBANON

Mid East Medical is your trusted partner for seamless commercialization of medical devices in the Middle East, Levant, and Gulf regions. With their userfriendly website showcasing a wide range of products and services, and a specialised team based in the UAE providing personalised support, you can experience the convenience, reliability, and tailored solutions of partnering with Mid East Medical for your medical technology ventures.

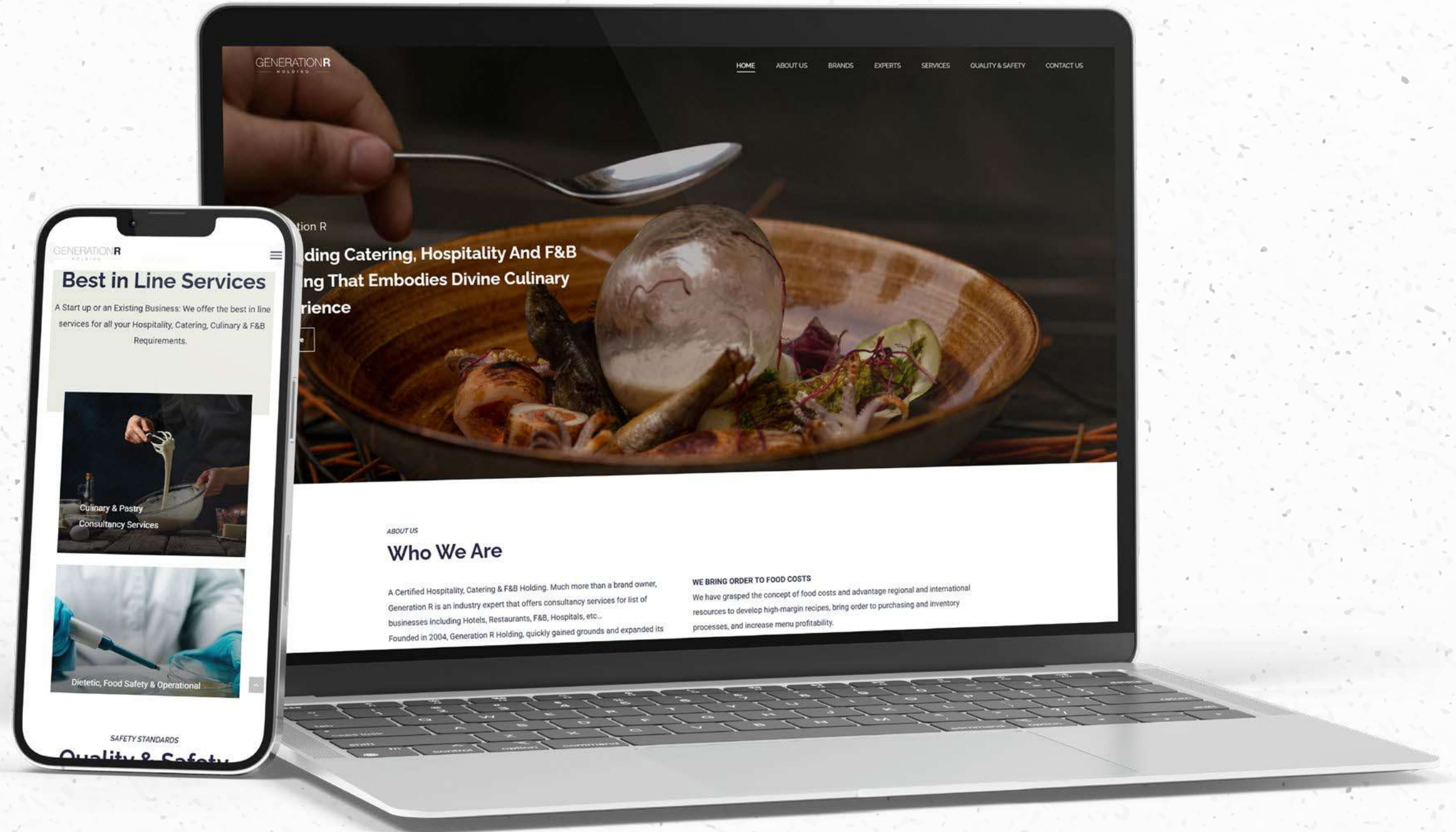


# GENERATION R

HOLDING

HOSPITALITY F&B LEBANON

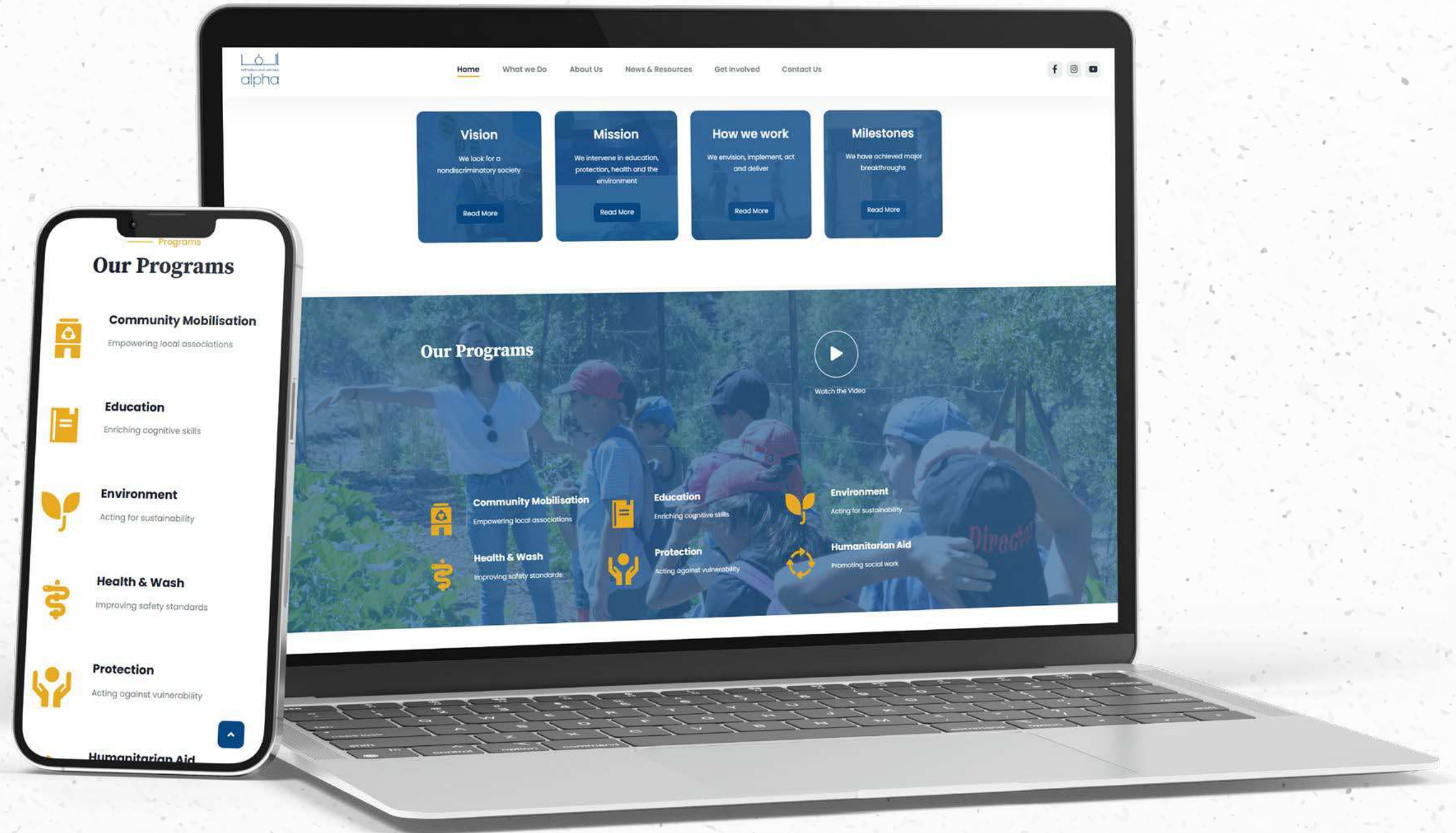
Generation R offers a diverse range of F&B and Hospitality services, including corporate and private catering, immersive culinary experiences, and expert hospitality consultancy.





SUSTAINABLE INITIATIVES NGO LEBANON

The Alpha Association website provides insights into their impactful programs, milestones, and successful endeavours, demonstrating their commitment to building sustainable initiatives. Discover the profound societal impact they have achieved and their ongoing dedication to creating positive change.



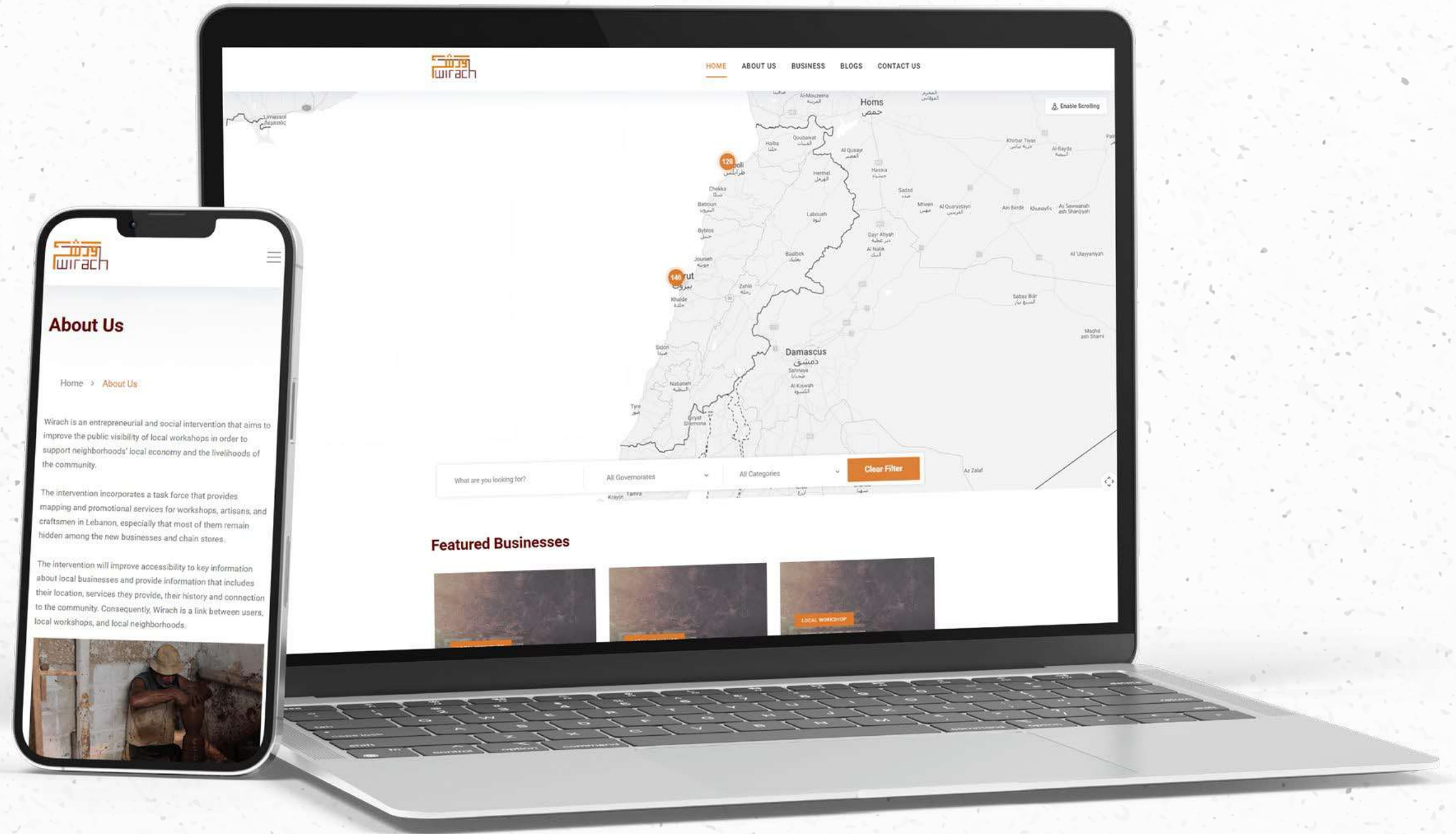


PLATFORM

CRAFTSMEN

LEBANON

Wirach's website serves as a platform to promote and showcase local small businesses, emphasising their positive impact on the community. With its well-organised sections and userfriendly interface, visitors can easily access information, connect, and engage with local artisans, fostering meaningful interactions within these dynamic communities.





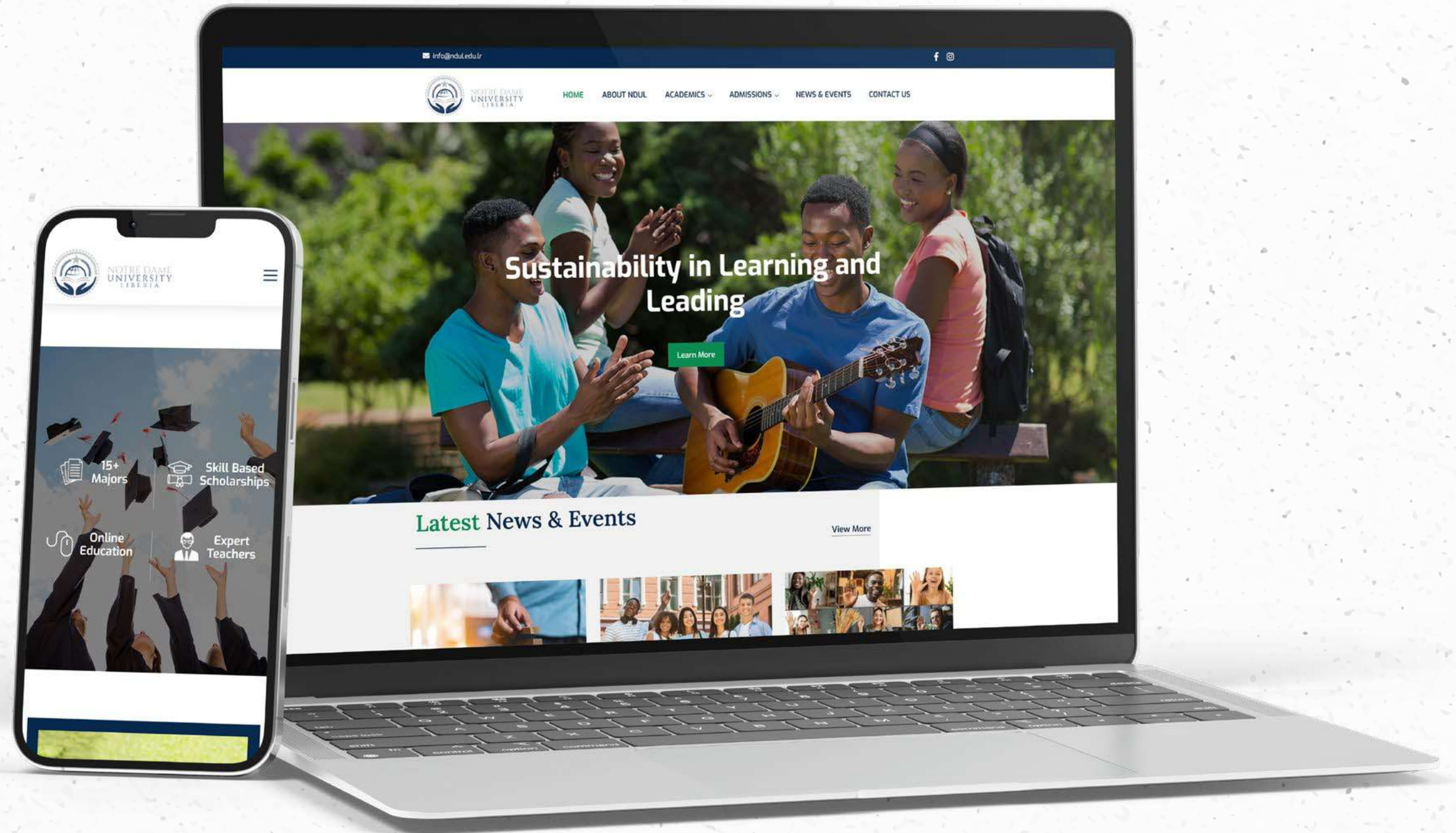
NOTRE DAME  
UNIVERSITY  
LIBERIA

UNIVERSITY

EDUCATIONAL INSTITUTION

LIBERIA

Notre Dame University of Liberia (NDUL) is a non-profit and inclusive institution of higher education, offering a wide range of majors and degrees to cater to the diverse interests and aspirations of students in Liberia. NDUL university strives to provide quality education and create opportunities for intellectual growth and professional development.

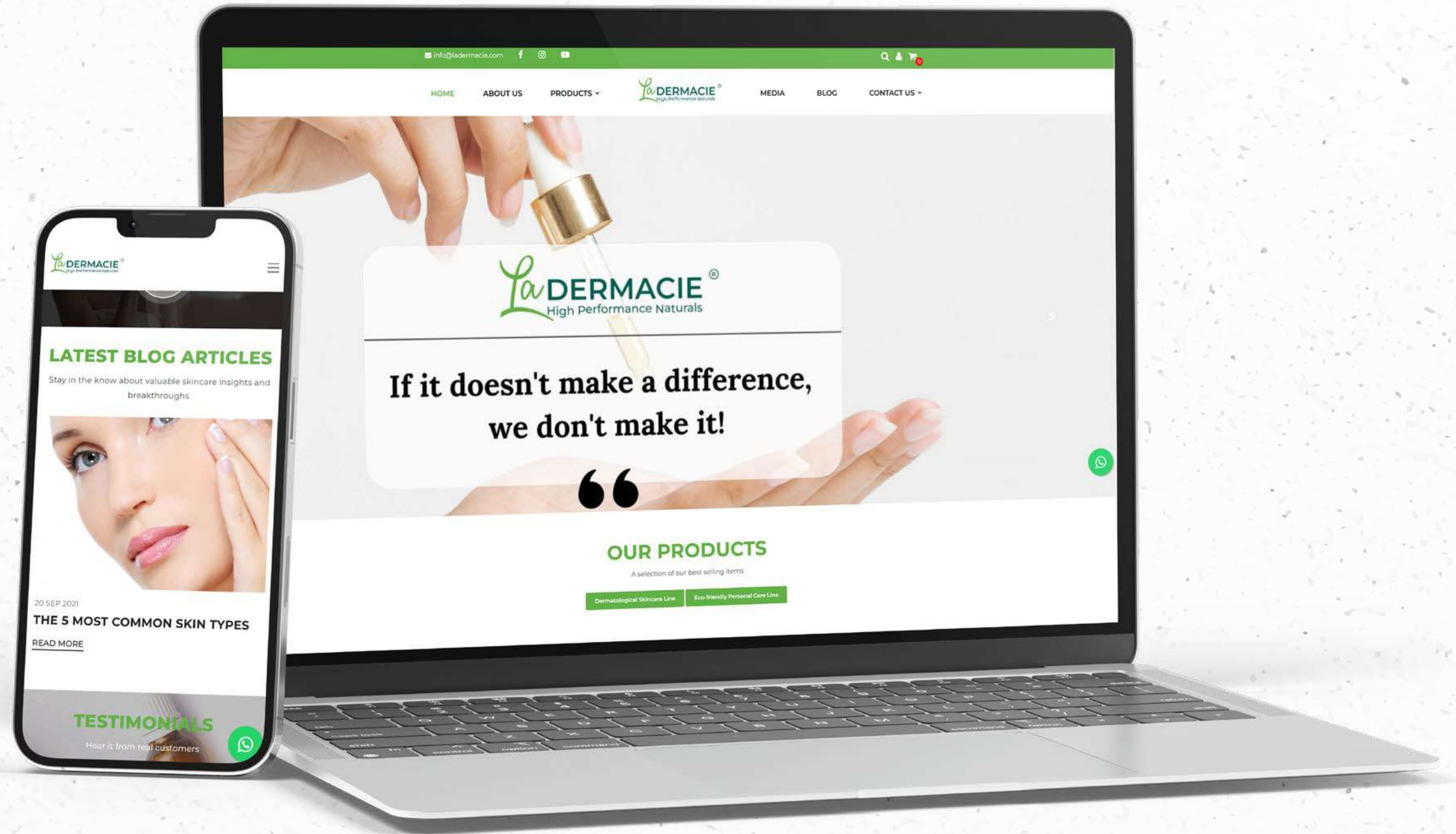




DERMATOLOGY NATURAL SKINCARE

LEBANON

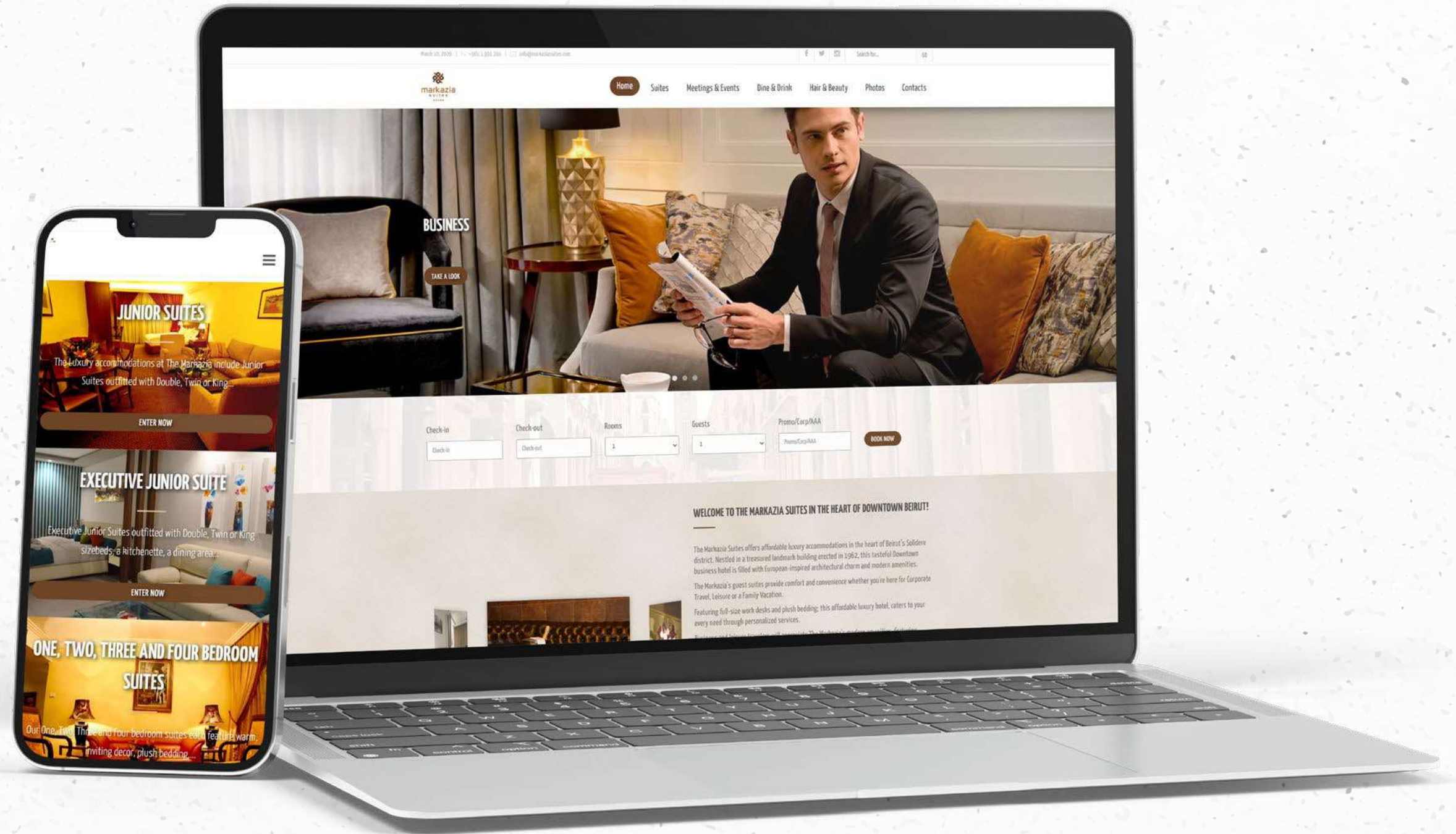
La Dermacie is a customised skincare brand that offers a comprehensive range of powerful, innovative, and safe formulas for the skin. Experience the difference with our tailored products designed to enhance your skincare routine and unveil your natural radiance.





HOTEL HOSPITALITY  
LEBANON

Experience affordable luxury accommodations in Beirut's Solidere district at The Markazia Suites. Their user-friendly website allows you to easily navigate and book your stay, providing a seamless experience from start to finish.

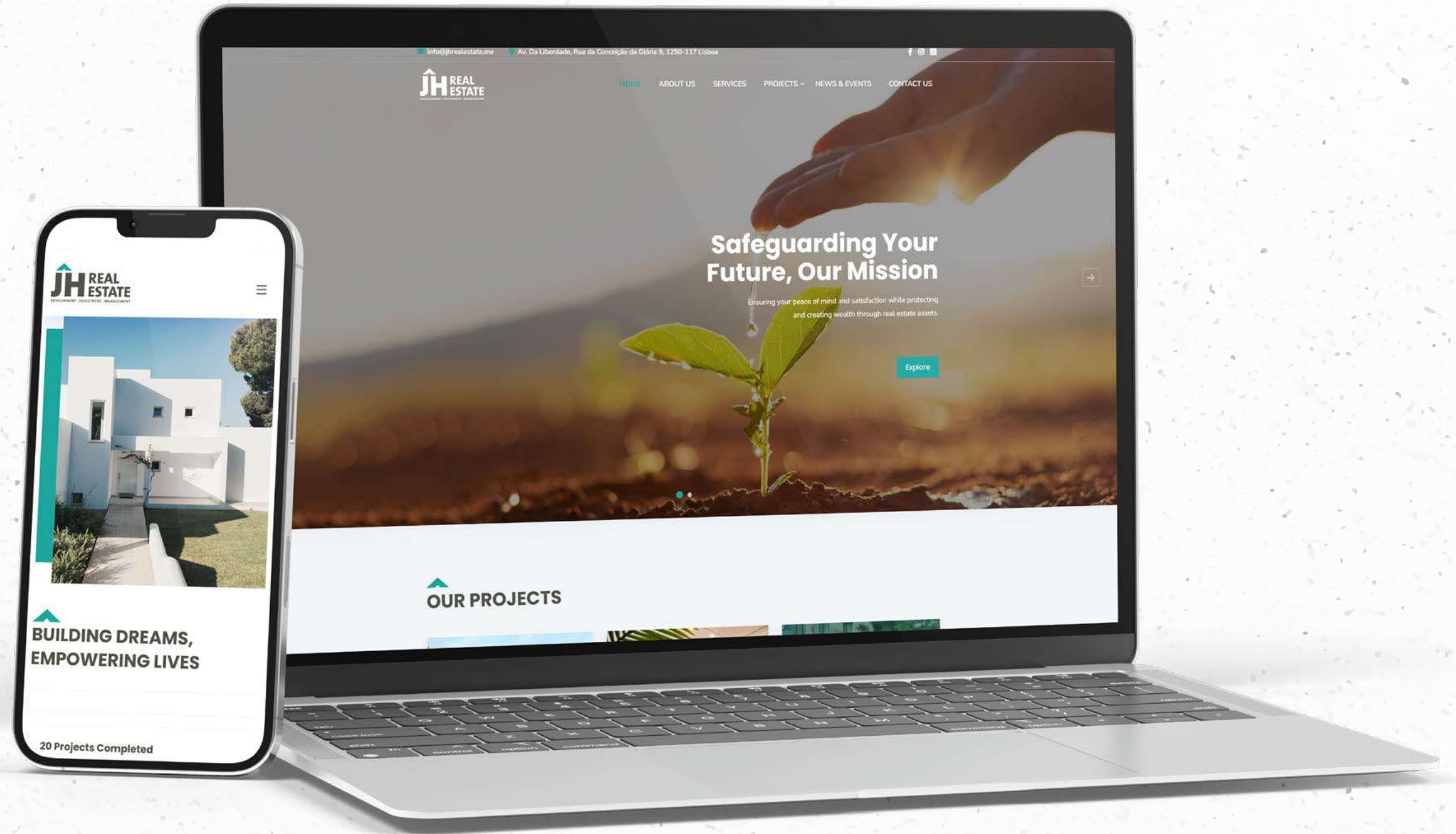




HOME REAL ESTATE

LEBANON

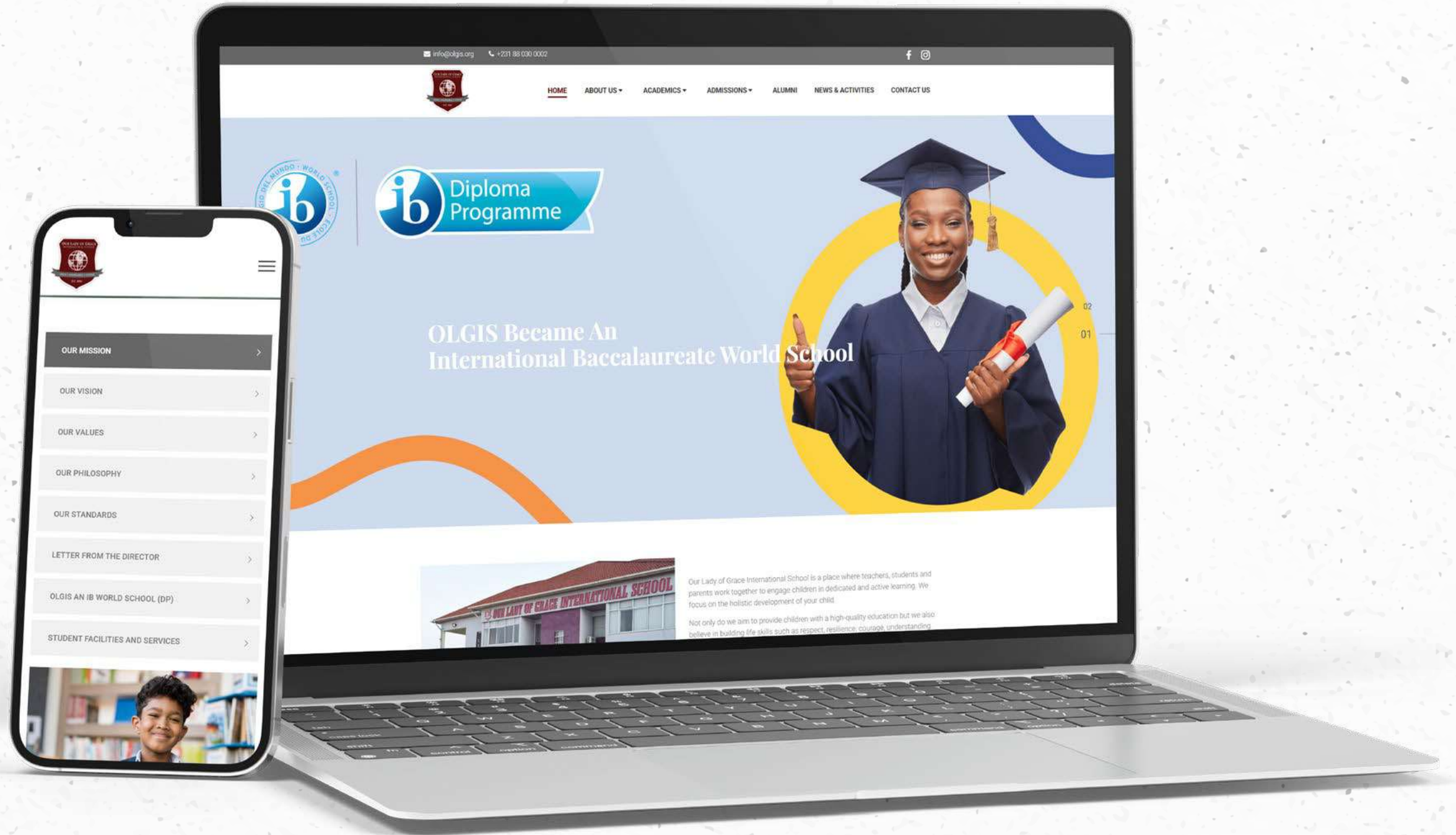
JH Real Estate provides high net worth individuals with exclusive access to prime real estate investments in Portugal and Spain, ensuring capital preservation, yield, and growth through expertly managed projects. The website features the following categories: About Us, Services (Development, Investment, Management), Projects, News & Events.





SCHOOL EDUCATION LIBERIA

Experience the essence of Our Lady of Grace International School (OLGIS) through the tailored website, crafted as a digital platform that reflects the multilingual, multicultural, and Catholic educational values of the institution. Explore the user-friendly interface to discover OLGIS' academic programs, cultural diversity, and nurturing environment.



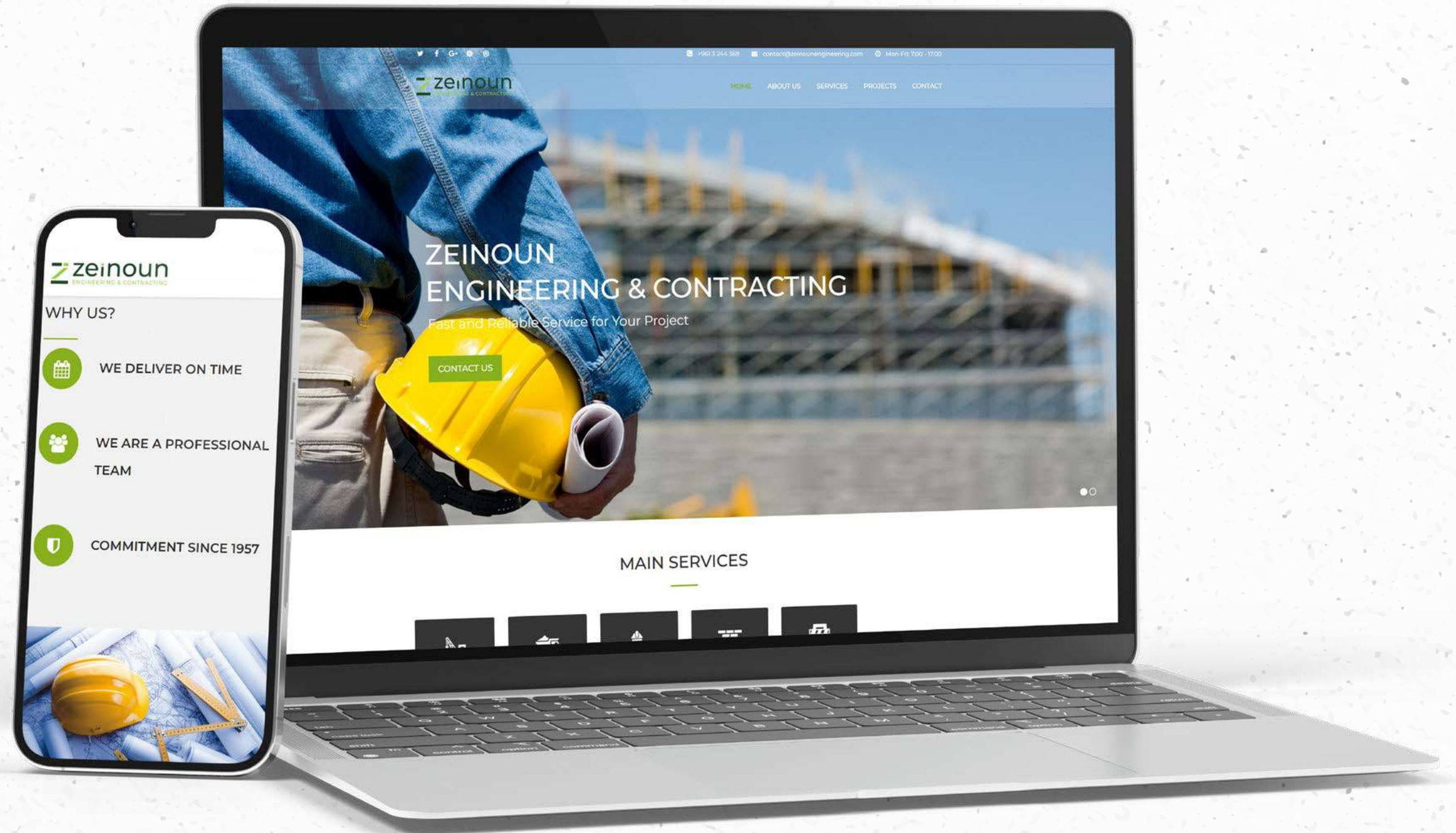


CONSTRUCTION

ENGINEERING & CONTRACTING

LEBANON

Zeinoun Engineering and Contracting's website offers a glimpse into the operations of this privately-owned Lebanese establishment. Discover their expertise and global reach through a professional and informative online presence. Explore the seamless navigation and engaging content of their website, and learn more about their commitment to excellence in the field of engineering and contracting.



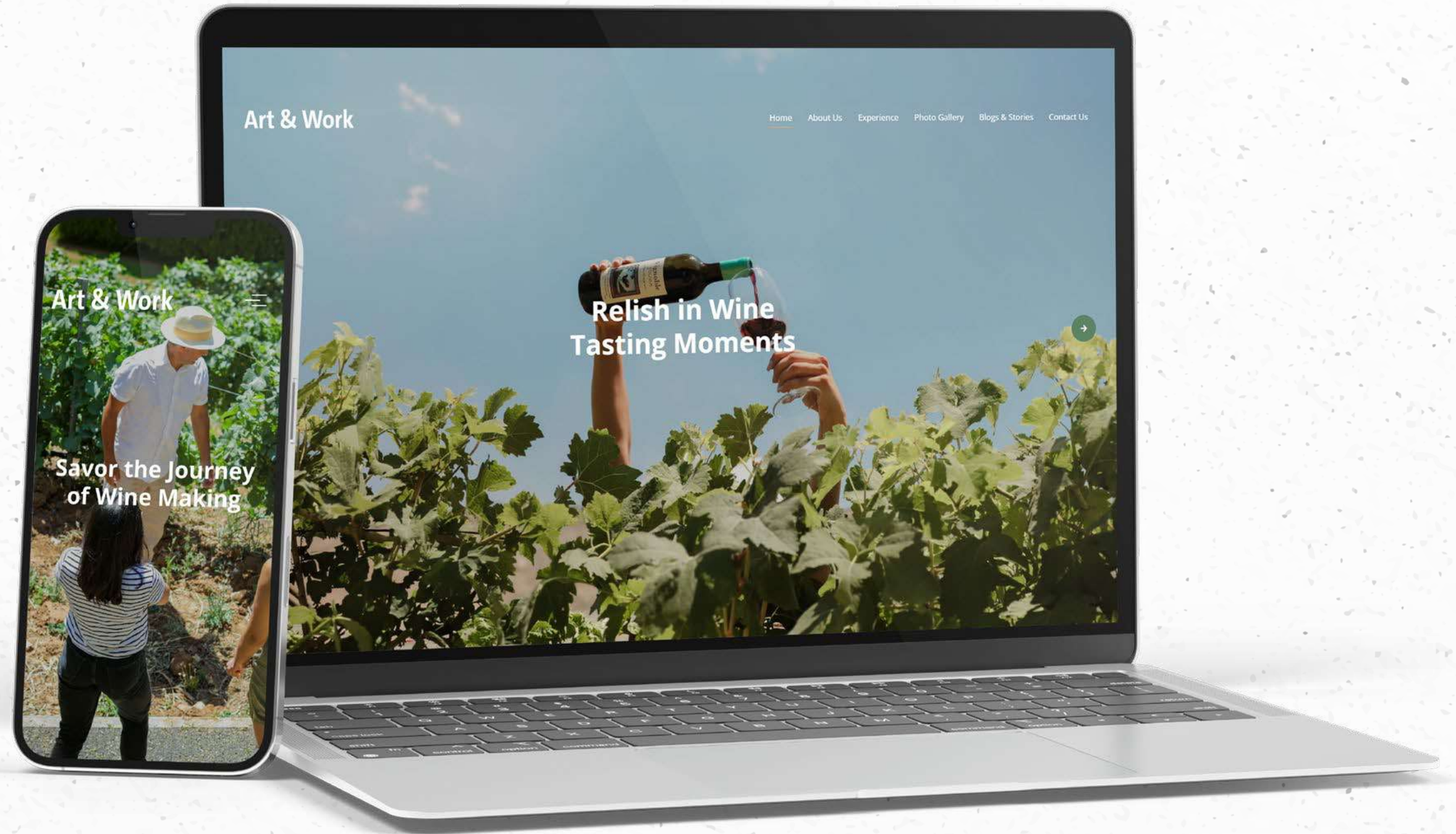
# Art & Work

TOURISM

CRAFTSMAN

LEBANON

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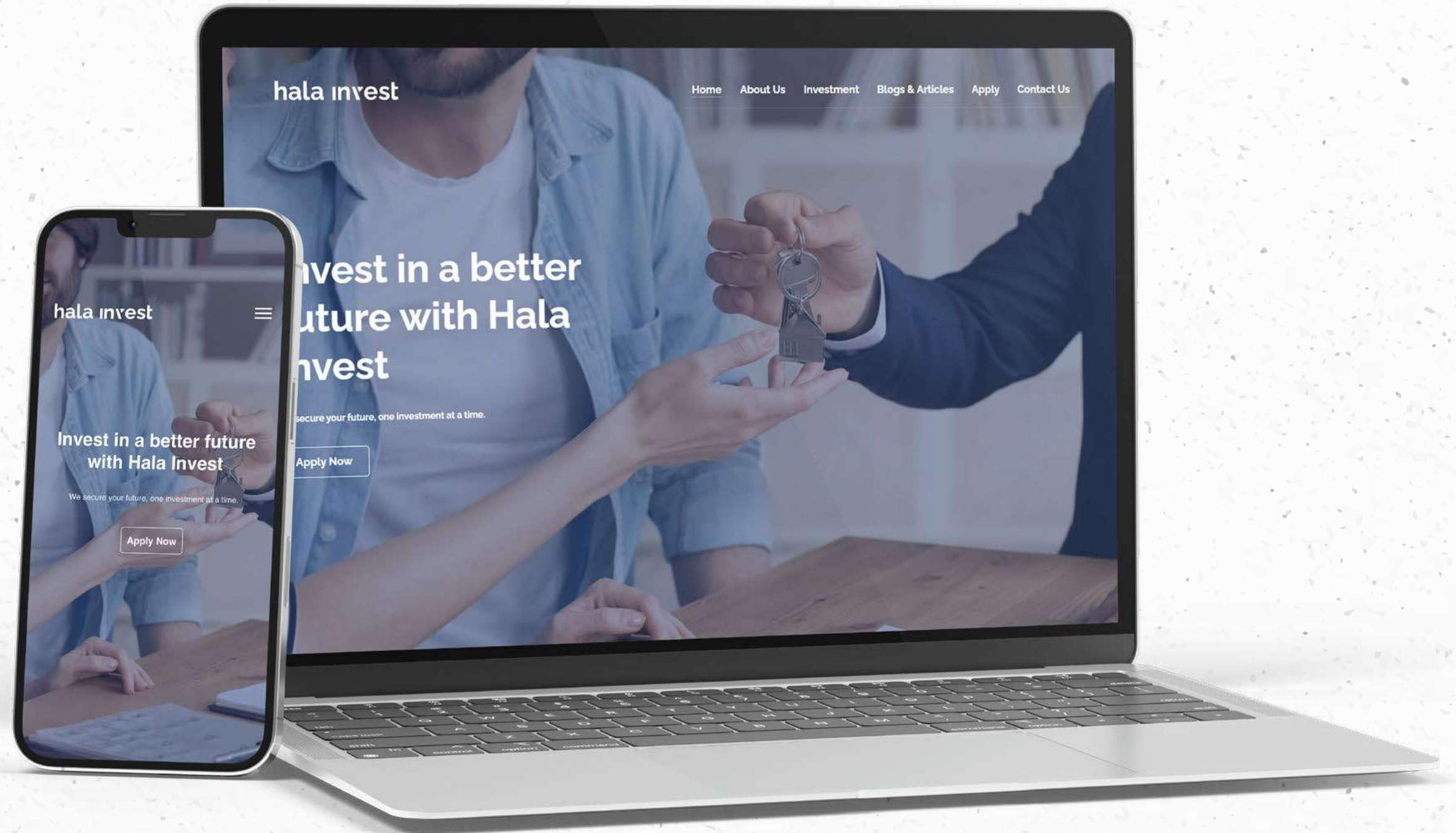
# hala invest

INVESTMENT

SERVICES

LEBANON

Hala Invest's website is a user-friendly and modern platform that provides visitors with easy access to their comprehensive service listings and detailed explanations. It also features a blog and articles section, offering valuable insights and information. Additionally, the website allows for a seamless application process to their services, ensuring a convenient and efficient user experience.impact in their humanitarian efforts.



# PNH

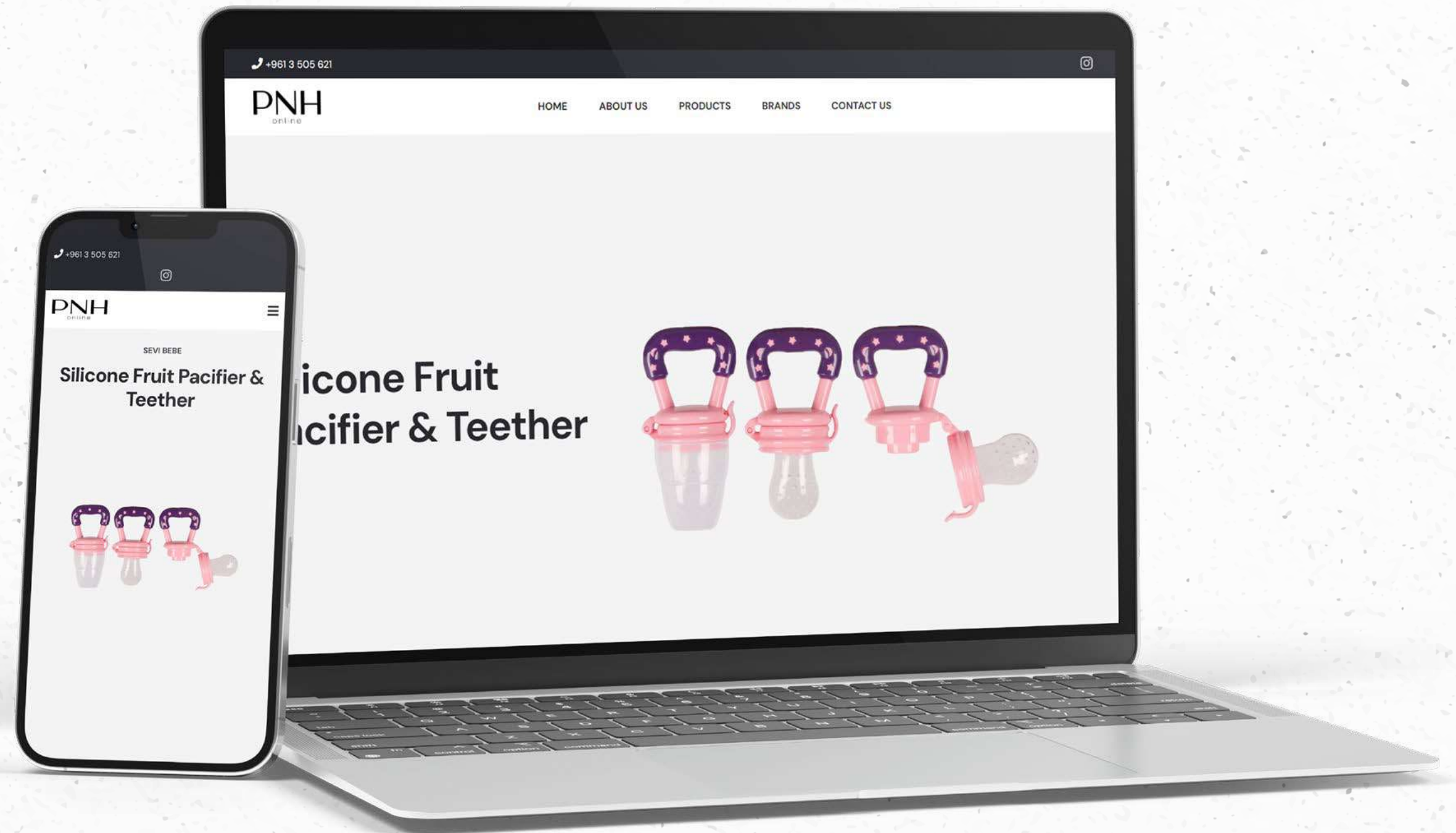
online

BABY CARE

E-COMMERCE

LEBANON

PNH is an e-commerce platform offering a wide array of products spanning baby care, cosmetics, beauty, and self-care categories and more. With a user-friendly website designed and executed, PNH aims to provide a seamless shopping experience for customers seeking quality and diversity in personal care products. From gentle skincare for infants to indulgent cosmetics and rejuvenating selfcare items, PNH curates its offerings to cater to various needs and preferences. PNH is not only to sell products but also inform, educate and empower consumers on their journey towards wellness and selfcare.

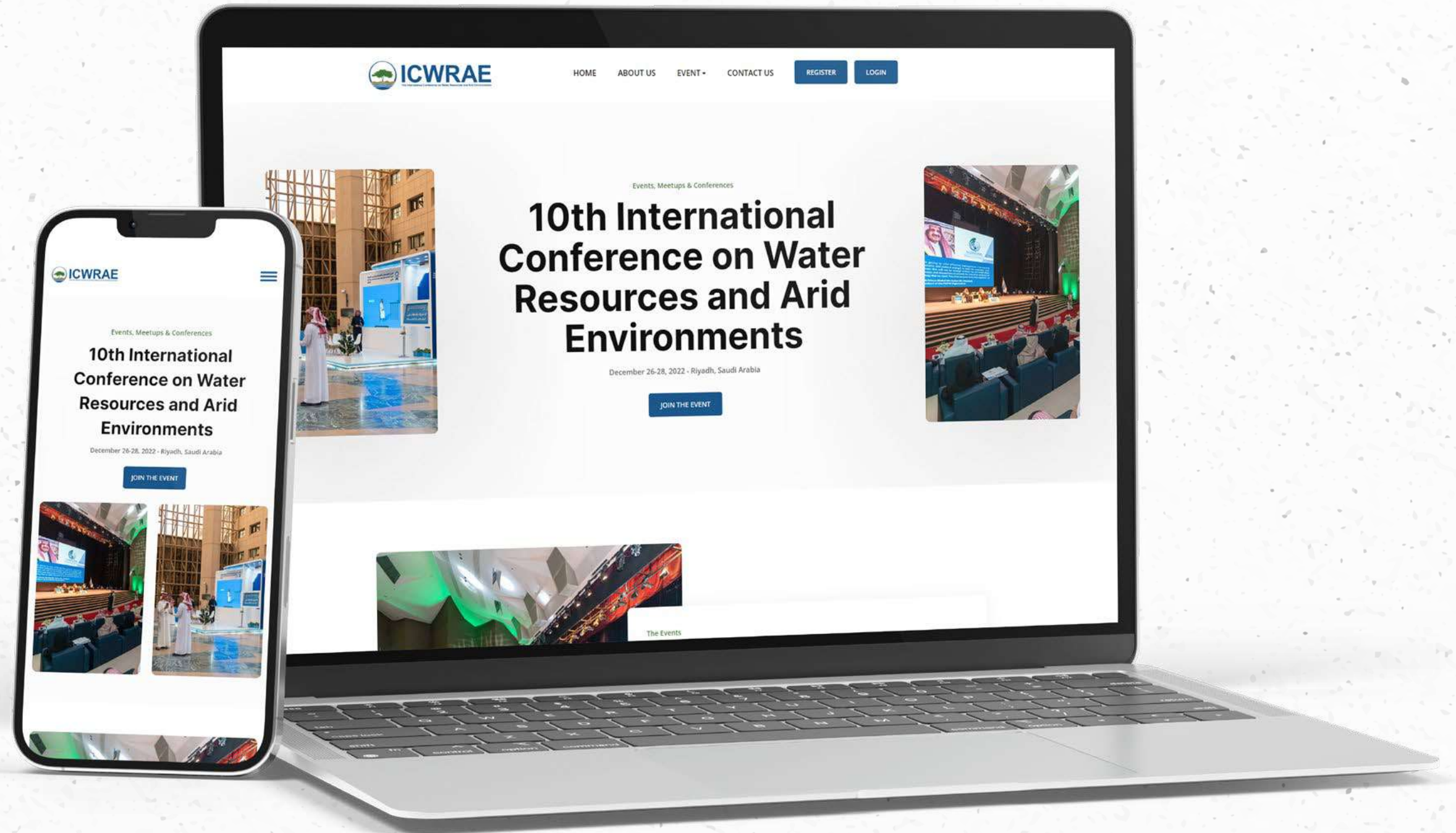


UNIVERSITY

EDUCATIONAL INSTITUTION

SAUDI

ICWRAE is a renowned global scientific conference organised by King Saud University (KSU) in collaboration with leading institutions in environmental, water, and desert research. This website offers access to conference details, research papers, and recorded lectures from past editions. Join the international community of experts and enthusiasts to explore valuable knowledge shared at ICWRAE through this platform.



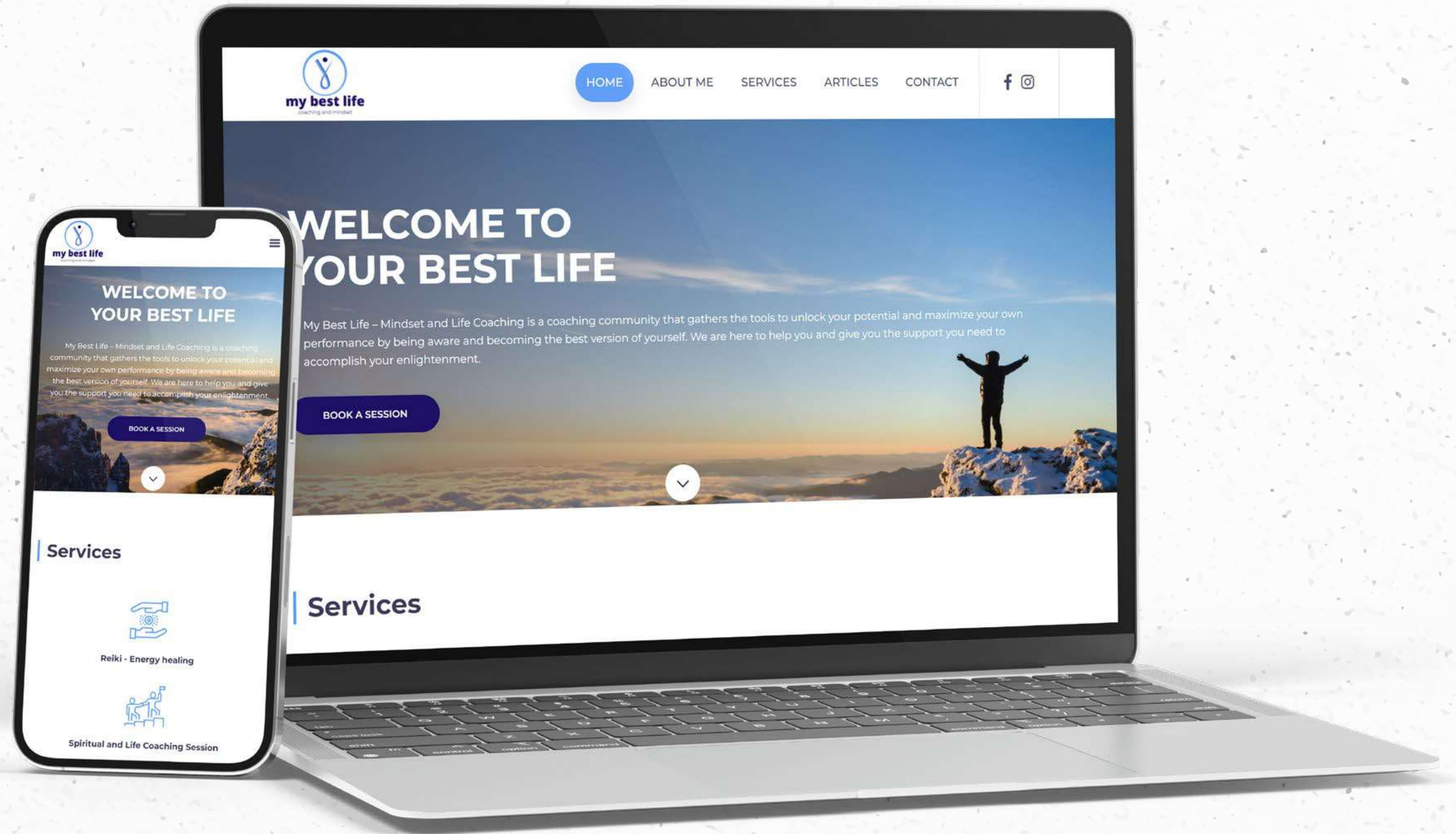


LIFE COACHING

WELLNESS SERVICE

LEBANON

My Best Life is a transformative Life Coaching community, providing Spiritual Healing Services, Life Coaching Sessions, and Breathwork experiences. With a focus on maximising your performance and supporting your self-development journey, they are dedicated to empowering you to live your best life.



# THANK YOU

**GET IN  
TOUCH**

**INFO@OUI SOCIAL.NET**

+961 71 060 166  
+961 70 678 116  
+961 76 161 963

**WWW.OUISOCIAL.NET**