



PORTFOLIO

CAMPAIGNS

W - HERE TO MAKE YOUR BRAND GROW - HERE TO MAKE

HELPING DIGITAL FOUNDERS
**CREATE UNIQUE, EMPATHIC
PRODUCT EXPERIENCES**



SOCIAL MEDIA

CREATIVE BRANDING

WEBSITE

GOOGLE CAMPAIGN



WHERE IDEAS TAKE PLACE

ABOUT
US




INTRODUCING OUI SOCIAL

AT OUI SOCIAL, WE ARE A TEAM OF CREATIVE & BUSINESS EXPERTS DEDICATED TO DELIVERING INNOVATIVE SERVICES.

Combining research, strategy, creativity, design, technology, and marketing, we offer a range of cutting-edge solutions, from branding and design to digital marketing and web development.

Our focus is on staying ahead of industry trends and leveraging the latest technology to empower our clients.

We collaborate closely with you to understand your goals and translate them into tangible results that drive growth and success.



WHEREVER YOU ARE, **WE CREATE.**

LEBANON

KSA

UAE

AFRICA

USA

AUSTRALIA



01 / OUR MISSION

We are dedicated to helping our clients grow their businesses and achieve their marketing goals.

Through innovative brand marketing and public relations solutions, we deliver compelling campaigns that generate tangible results.

Join us on this transformative journey with Oui Social.

02 / OUR VISION

To create results-oriented brand marketing programs and public relations campaigns that significantly enhance our clients' awareness, improve sales, and foster their continued growth.

We are committed to delivering impactful strategies and campaigns that drive measurable outcomes, helping our clients thrive in today's competitive landscape.

Join us as we turn our vision into reality and unlock the full potential of your brand with Oui Social.

03 / OUR VALUES

We believe in the personal stake our team has in your continued success.

We take immense pride in what we do, dedicating ourselves to delivering exceptional results that drive your business forward.



We get to know your business.

We keep abreast of what's going on in your business and ours, so we can deliver the best marketing solutions possible.

We're great to work with.

We like to have fun, but we're serious about results. We have strong opinions, but no attitude. We know our craft, but are open minded and all ideas are welcome.

We're passionate about what we do.

We never lose sight of what matters most: our relationship with the client.
We only succeed when our clients succeed.

We're here to serve our clients.

Our commitment to our clients is deeply ingrained in our corporate culture, and we go above and beyond every day to prove it.

We do the right thing.

We recommend tactics that make sense, even if it means less money in our pocket. We find the most cost-effective means to achieve your goals.

We are results-oriented.

Pure and simple, that's what we and our clients care about most. We strive for tangible results, Always!

We are creative, but smart too.

We produce clever work, but always keep the objective of each campaign top of mind.



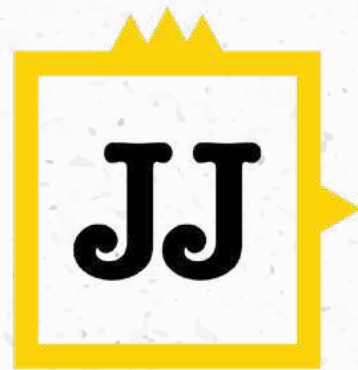


OUR
CLIENTS











hala invest











SEVEN7EEN

Shaheen Pharma



SleepAngel



THE OAK
COCKTAIL BAR

THE GOOD
THYMES

 **SWISS**
FINISHING
Themaconcepts


UN DIMANCHE À PARIS
THE PARISIAN ART OF LIVING

 **WELEBANON**
Stay Planned


WIRACH

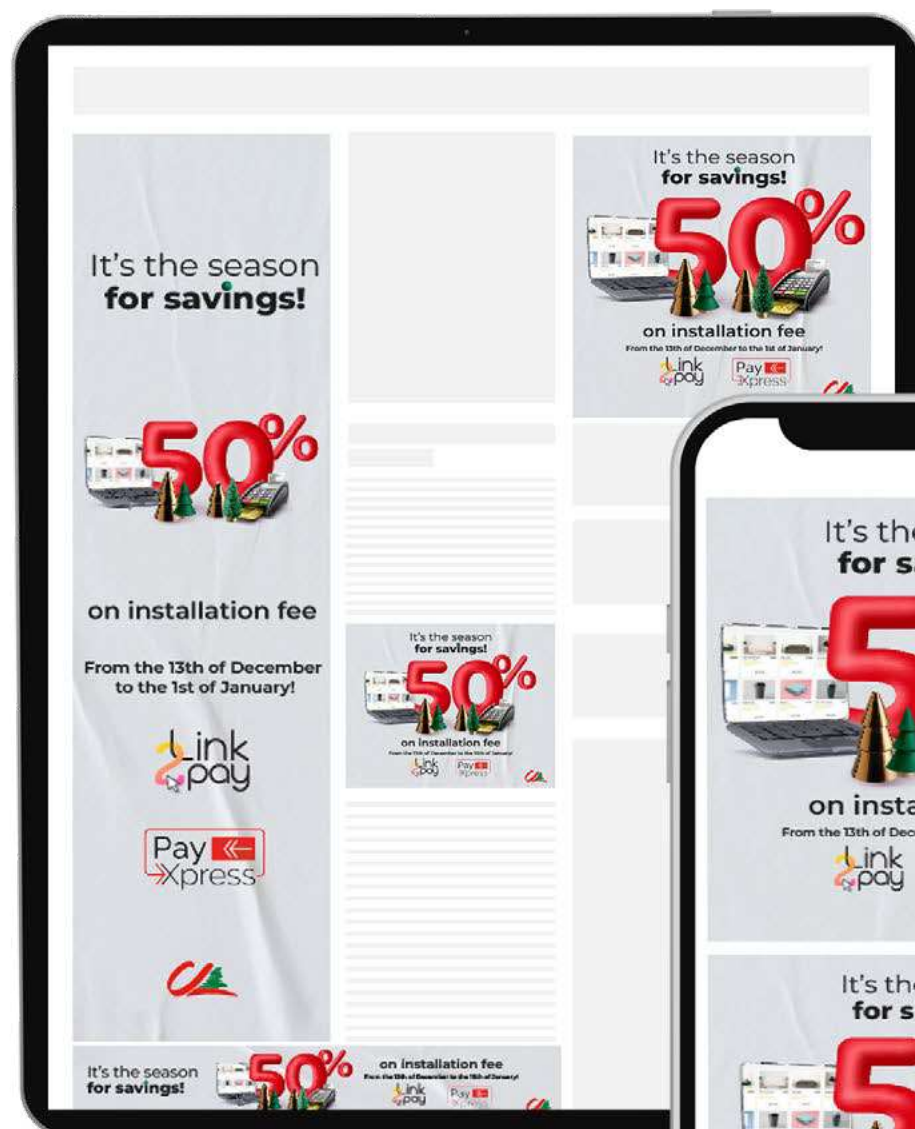
 **zeinoun**
ENGINEERING & CONTRACTING

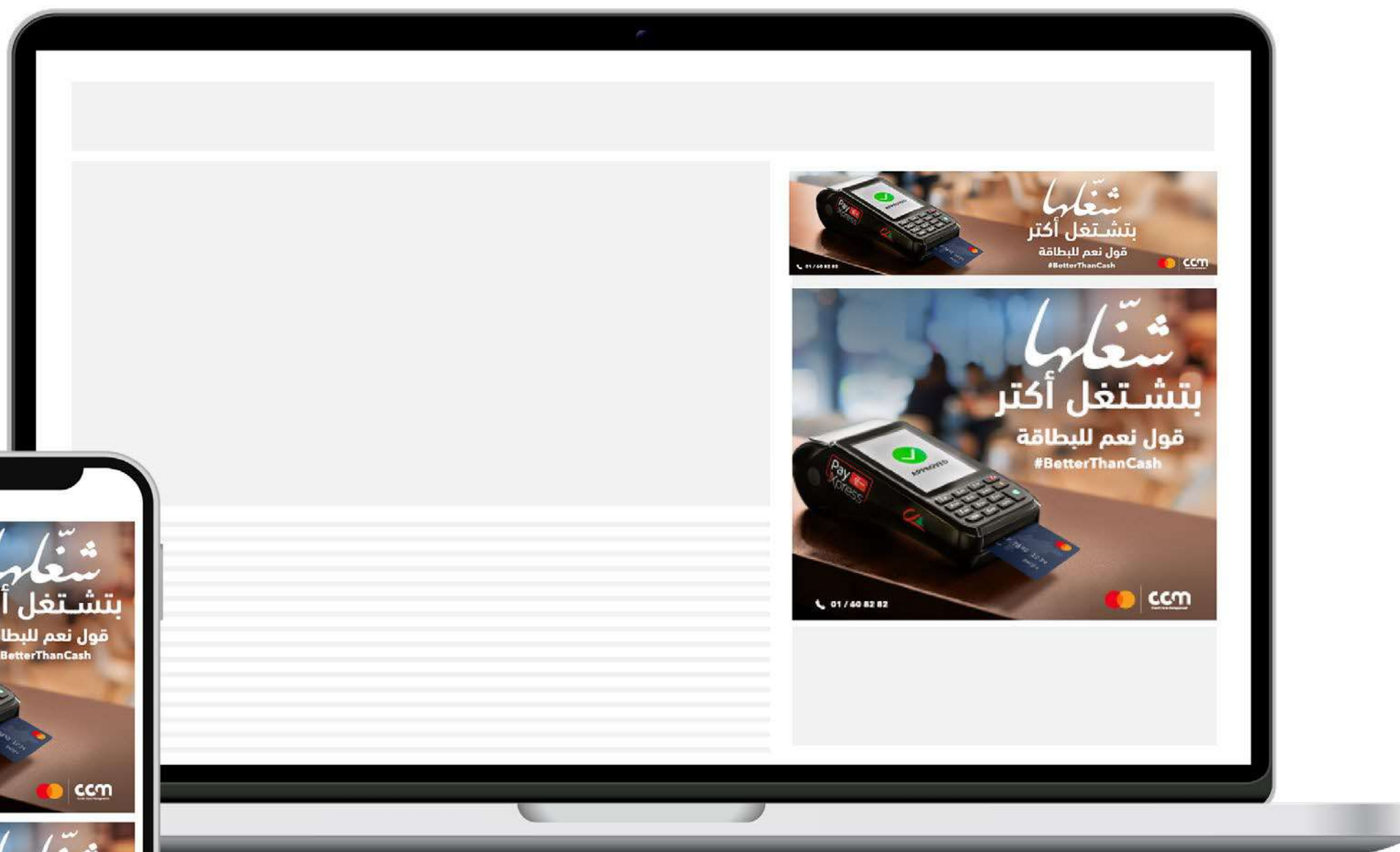
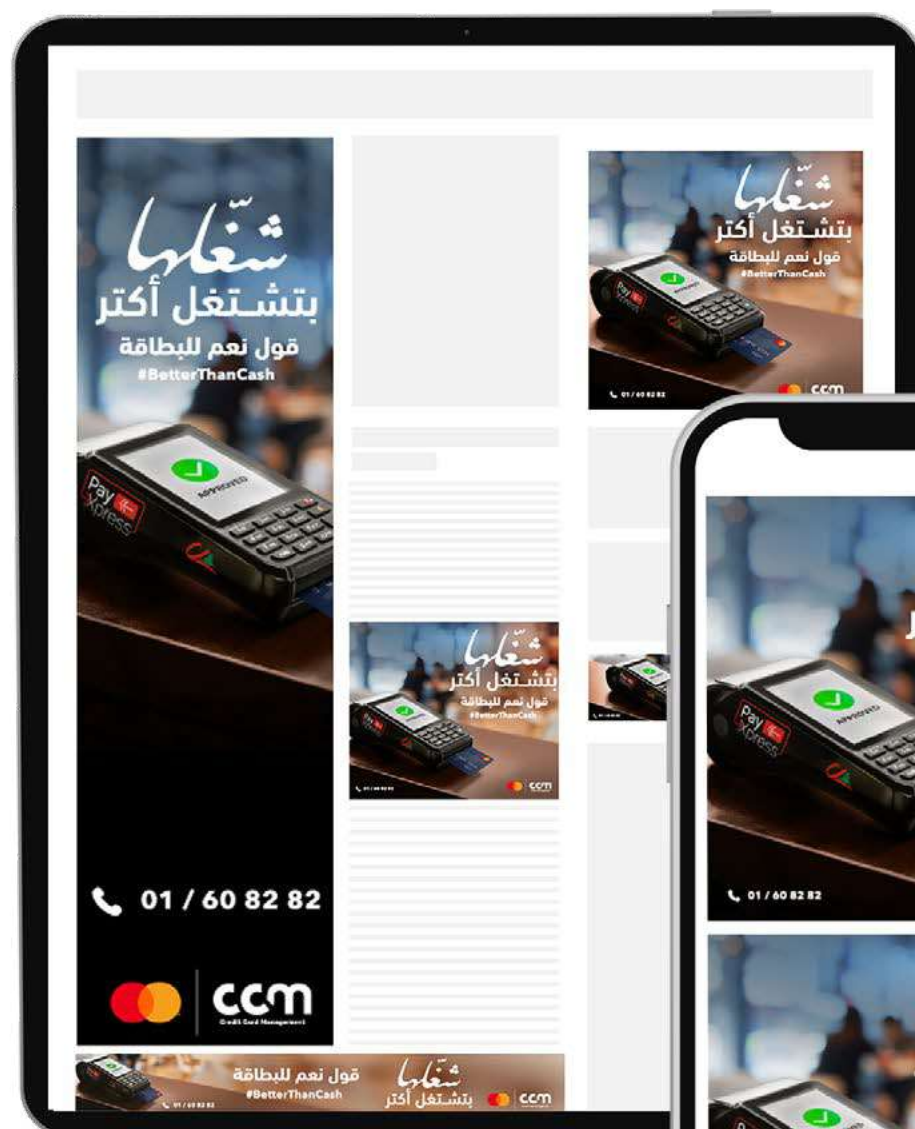

ZYMTA HOME
My Life . My Home .

CAMPAIGNS



WHERE STRATEGY MEETS DESIGN







شو بينفع اذا ناجح
بس بالمدرسة،
وممش ناجح بالحياة؟



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مع غيرهم،

بتساعدوا
ينجح بالحياة



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ينجح بالحياة



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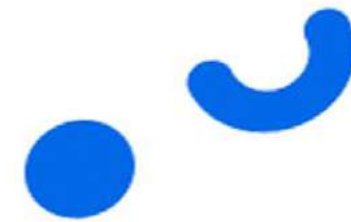
Available Balance
\$182.7

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GRANITECH

DISCOVER MODERN ELEGANCE
AND SOPHISTICATION FOR YOUR SPACE



IT'S TIME YOU GET TO KNOW
GRANITECH

Dears,

We are thrilled to bring you the very first edition of the Granitech newsletter!

Allow us to introduce ourselves.

We are Granitech, a name synonymous with exquisite craftsmanship, modern design, and unparalleled quality.

With our extensive experience in the industry, we have curated a selection that embodies the perfect blend of contemporary elegance and timeless sophistication.

Each quartz, terrazzo, and stoneware slab in our showroom has been meticulously sourced for its beauty and durability. From luxurious veining patterns in quartz to artistic mosaic-like compositions in terrazzo, our slabs are meticulously crafted to exceed your expectations.

Our dedicated team of experts is here to guide you through the selection process, ensuring you find the perfect slab that brings your vision to life. From consultation to installation, we strive for excellence and your complete satisfaction.



Located in Dubai, UAE, our showroom invites you to immerse yourself in a world of impeccable designs and fine details. We welcome everybody to take a closer look at our carefully crafted slabs, where every vein and texture tells a story of craftsmanship and artistry.



Stay tuned for insider tips, design inspiration, and exclusive offers in our upcoming newsletters.

Visit our showroom at Granitech, [685 Sheikh Zayed Rd - Al Quoz - Dubai - United Arab Emirates](#), or explore our [online gallery](#) to discover modern elegance and sophistication.

Thank you for joining us on this remarkable journey. We look forward to serving you and being a part of your design aspirations.

Warm regards,

Granitech Team





Family-friendly destinations
for an unforgettable Spring vacation

Dubai, UAE
With its family-friendly attractions like Dubai Parks and Resorts, KidZania, and pristine beaches, Dubai offers a unique spring experience.

Rome, Italy
Spring in Rome means mild weather, making it an excellent time for families to explore historical sites and enjoy gelato in the city's parks.

Istanbul, Turkey
Take a Bosphorus boat trip, explore the vibrant Grand Bazaar, and visit the Museum of Illusions for a unique and family-friendly experience.

Barcelona, Spain
Pleasant weather, vibrant streets, and attractions like Park Güell and the Barcelona Zoo cater to family enjoyment.



Say 'I Do' to Your Dream Destination

Turn your dream destination wedding into a reality this summer.
Our dedicated team will curate special packages for you and your guests, ensuring the best deals on flights and accommodation. Leave the details to us! We'll handle the necessary documents, including visas and travel insurance. With Ariane Travel, you can focus on your big day while we take care of all your travel needs. It's time to make your wedding journey as unforgettable as the destination itself.

Experience the beauty of the world's most iconic landmarks and enjoy the best of both worlds with our exclusive Spring Packages. Don't miss out on this adventure of a lifetime.



Learn more

Learn more



Our Unmissable Spring Packages



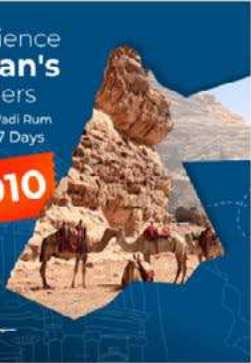
A rich experience in Jordan awaits!

Are you ready to explore the wonders of Jordan's landscapes for 7 days?

Don't miss out on this adventure of a lifetime.

Spot now for \$910 and get ready to take a trip through history, nature, and the unexplored beauty of Petra and Wadi Rum!

Reserve your place today!



Success Stories!

Our customers are at the heart of everything we do!



Elie Khamisse

QITABI 2 - Newsletter #6 كتابي ٢ - الرسالة الإخبارية السادسة

Our Latest News أخبارنا

أهمية معينات الرياضيات Importance of Math Manipulatives



With the aid of QITABI 2, math manipulatives are being distributed to all 880 public schools, grades 1 to 6, to enhance math education by facilitating active learning, group work, and hands-on activities, as emphasized by grade 4 math teacher Mrs. Nawal.

بمساعدة كتاب كيتابي 2 ، يتم توزيع معينات الرياضيات على 880 مدرسة رسمية ، من الصف الأول إلى السادس ، لتعزيز تعليم الرياضيات من خلال تسهيل التعلم النشط والعمل الجماعي والأنشطة العملية ، كما أكدت معلمة الرياضيات للصف الرابع السيدة نوال

Read more

TIES - تعاون مع جامعة نيويورك Collaboration with NYU - TIES



The QITABI 2 MERL team and NYU-TIES resource partner conducted meetings to analyze preliminary latent class data, aiming to identify key factors influencing the project's impact on learning outcomes and address the project's Learning Agenda.

(MERL) عقد فريق المراقبة والتقييم والبحث في مشروع كتابي 2 سلسلة من الاجتماعات مع لشفافة النتائج الأولية TIES- جامعة نيويورك لتحليل فئات المدارس بهدف تحديد العوامل الرئيسية التي تؤثر على تأثير المشروع على نتائج التعلم ومعالجة أجندة التعلم الخاصة بالمشروع



Read more

توزيع 92,000 حصة غذائية - المرحلة الثانية Distribution of 92,000 Food Parcels - Round 2



Lebanon's Education Minister, U.S. Ambassador to Lebanon, USAID-Lebanon mission Director, Ministry's Director General, and school principal participated in food parcel distribution at Sin El Fil First Mixed Public School, benefiting 160,000 students from low-income families amid the country's severe economic crisis.

شارك وزير التربية اللبنانية وسفراء الولايات المتحدة في لبنان وسفير الوكالة الأمريكية للتنمية الدولية في لبنان في توزيع حصص غذائية في مدرسة من قبل الأولى المختلطة الرسمية ، استضاف منها 160 ألف طالب من الأسر ذات الدخل المنخفض وسط الأزمة الاقتصادية الحادة في لبنان

Read more

المعلم ركن أساسي في التأثير على تعليم التلامذة Teachers Impact Students' Learning

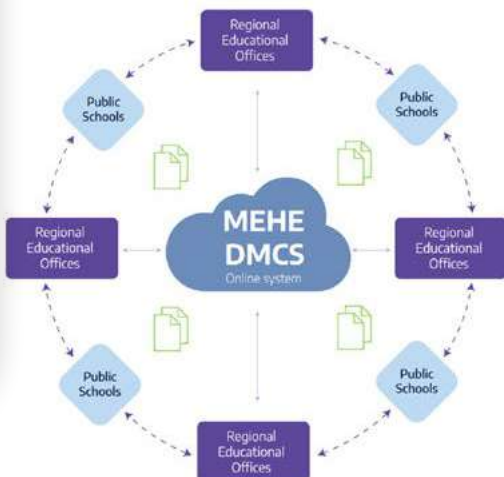


QITABI 2 empowers teachers to foster student learning by equipping them with skills, strategies, and innovative approaches, in collaboration with MEHE and CRDP, to inspire confidence, engagement, and excellence among all students.

يُدعم مشروع كتابي 2 المعلم من الوكالة الأمريكية للتنمية الدولية بالتعاون مع وزارة التربية والتعليم العالي والمركز التربوي للبحوث والإعداد بناء قدرات المعلمين التي تؤثر على تعلم الطلاب بما في ذلك الممارسات المبتكرة لتطوير ثقافة التغيير من أنفسهم وتعليم الأجيال القادمة في لبنان

Read more

تطوير نظام إدارة الوثائق والمعاملات Automating Document Flow



إطلاق الإطار المرجعي الوطني للتعلم الاجتماعي الانفعالي Social Emotional Learning Launching Event



QITABI 2, in partnership with MEHE and CRDP, introduced Lebanon's National Framework for Social Emotional Learning (SEL), acknowledged by Minister of Education Abbas Halebi and U.S. Embassy Deputy Chief of Mission Richard Michaels for its significant impact on students' overall well-being.

أطلق مشروع كتابي 2 المعلم من الوكالة الأمريكية للتنمية الدولية، بالتعاون مع وزارة التربية والتعليم العالي، والمركز التربوي للبحوث والإعداد، الإطار المرجعي الوطني للتعلم الاجتماعي الانفعالي. وزير التربية عباس هاليبي و نائب رئيس البعثة بالسفارة الأمريكية في لبنان ريتشارد مايكلز ثابوا على أهمية الإطار المرجعي للتعلم الاجتماعي الانفعالي لدعم بشكل منهجي نمو ورفاه التلامذة

Read more



Our Funder: United States Agency for International Development مؤنلتنا: الوكالة الأمريكية للتنمية الدولية

USAID is the world's premier international development agency and a catalytic actor driving development results. USAID works to help lift lives, build communities, and advance democracy. USAID's work demonstrates American generosity and promotes a path to recipient self-reliance and resilience

الوكالة الأميركية للتنمية الدولية هي وكالة تنمية دولية الأولى في الدعم وفاعل المخطط الذي يولد نتائج مستدامة في التنمية. تعمل الوكالة الأميركية للتنمية الدولية على المساعدة في النهوض بالحياة وبناء المجتمعات وتعزيز الديمقراطية. يظهر عمل الوكالة الأميركية للتنمية الدولية التزام الأميركي ، ويعزز الطريق إلى الاعتماد على الذات وتنشيط وفردته على المستوى.



About QITABI 2 نبذة عن كتابي 2

The USAID-funded QITABI 2 project improves the reading, writing, math, and Social and Emotional Learning (SEL) skills of more than 338,000 students at public schools and semi-private private schools across Lebanon. QITABI 2 activities and support are provided for Lebanon's public schools in collaboration with the Ministry of Education and Higher Education (MEHE) and the Center for Educational Research and Development (CRDP).

يُحسن برنامج كتابي 2 مهارات القراءة والكتابة والرياضيات والتعلم الاجتماعي الانفعالي لأكثر من 338000 طالب في المدارس الرسمية والخاصة الشبه الخاصة المنتشرة على جميع الأراضي اللبنانية. يوفر مشروع كتابي 2 المعلم من وكالة الأميركية للتنمية الدولية الأنشطة والدعم لمدارس لبنان الرسمية بالتعاون والتنسيق مع وزارة التربية والتعليم العالي والمركز التربوي للبحوث والإعداد

Learn more

THE GOOD THYMES



While we were away, here's what's been cooking,
We have some hot new drops for you



SHOP NOW

READY FOR THE BIG NEWS?

We're opening The Good Thymes Farm Table on May 7!

So if you are looking for an escape from the city and a way to reconnect with nature and your loved ones, put your hiking shoes on, head to Kfarhouna Jezzine, unleash your country side and join us for the harvest in a place with only good vibes.

We've renovated and are ready to welcome you every Sunday.



BOOK NOW

BONUS!

We have updated our website, and guess what? You'll get a 20% discount by using this promo code TGT20

So go ahead and check it out and get yourself some goodies from The Good Thymes!

GET YOUR GOOD THYMES



WE DELIVER WORLDWIDE





UNVEILING THE BEAUTY
OF LEBANON WITH



We are thrilled to announce the launch of Enjoy Lebanon, a new project by Ariane, dedicated to showcasing the captivating beauty and cultural richness of our beloved country. Whether you are an expat living in Lebanon or a company seeking an extraordinary team-building experience, Enjoy Lebanon is here to create unforgettable moments.

As passionate advocates of Lebanon, we invite you to join us on a journey of discovery. Our unique tours offer immersive experiences that delve into the microcultures of each destination, revealing hidden gems and treasured secrets along the way.



For expats in Lebanon, Enjoy Lebanon is your gateway to experiencing the essence of this remarkable country. From thrilling outdoor adventures to indulging in delectable cuisine and exploring ancient monuments, our tailored tours offer a personalized approach to showcase the best of Lebanon's adventure, nature, heritage, and traditions.

Looking to strengthen your team dynamics and foster a sense of unity? Enjoy Lebanon's tours are designed to create memorable team-building experiences. Engage in exciting activities, explore breathtaking landscapes, and bond with your colleagues in a unique setting that inspires camaraderie and shared memories.

Even if you are a company located outside of Lebanon, our tours offer an exceptional opportunity to reward your team or clients. Treat your employees to an immersive adventure in Lebanon, where they can embrace the beauty of nature, savour exquisite cuisine, and discover the rich heritage of this culturally diverse country.



At Enjoy Lebanon, we understand the importance of providing top-notch corporate services. Our dedicated team is ready to customize packages, cater to your specific needs, and ensure a seamless experience for your team or company.

Don't miss the chance to uncover the beauty of Lebanon with Enjoy Lebanon. Contact us today to book your tour or discuss how we can create a tailored experience that exceeds your expectations.



Embark on a remarkable journey with Enjoy Lebanon,
where adventure, culture, and unforgettable memories await.

Book your tour now!



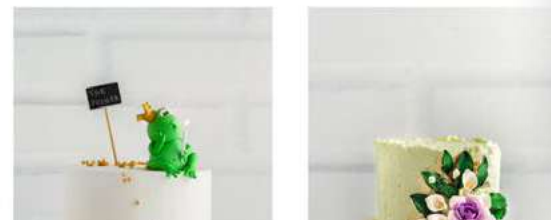
Welcome to L'avou,
where we believe that every occasion deserves a beautiful and delicious cake.



We are a concept that caters to every dietary need, from gluten intolerant to diabetic-friendly options, without compromising on the taste

At L'avou, we understand the importance of customization. That's why we offer personalised options for every client. We believe that everyone deserves access to quality cakes, and that's why we work tirelessly to ensure that our cakes are not only healthy but also delicious.

We take pride in using only the finest, fresh, and organic ingredients in our cakes. Our commitment to quality ingredients ensures that our cakes not only look beautiful but also taste amazing. We put in the time and effort to create cakes that are not only healthy but also suitable for every individual's taste and preference.



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Whether you're celebrating a special occasion or just want to indulge in a slice of delicious cake, L'avou has got you covered. Our cakes are perfect for birthdays, weddings, anniversaries, or any other special event. We believe that our cakes can make any occasion come to life.

Thank you for choosing L'avou, where every cake is baked with love and attention to detail. We look forward to helping you celebrate life's precious moments with our customizable and delicious cakes.

Order now



These milestone events deserve a special celebration, and our cakes are the perfect addition to your joyous occasion.



Our commitment to using only the finest, freshest, and organic ingredients ensures that our cakes not only look beautiful but also taste amazing. We take pride in being able to provide cakes that are not only healthy but also suitable for every individual's dietary needs and preferences.

We understand the importance of these sacred events and the role that cake plays in bringing people together. That's why our cakes are customizable to suit all your requirements, whether it's a gluten-free or vegan option, or a personalized message on your cake.



Celebrate your special day with L'avou's divine cakes, baked with love and care, and create unforgettable memories with your loved ones.

Order now

Thank you for choosing L'avou.
Warm regards

L'avou team



A NEW SEASON OF FLAVOR AT MAROUN CHEDID COOKING ACADEMY

From hands-on summer classes to a professional path in the culinary world, there's something for everyone. Whether you are here to sharpen your skills, explore new cuisines, or celebrate life's moments around the table with loved ones, Maroun Chedid Cooking Academy is your go-to destination this season! Here is a full look at what's happening, and what's coming!

SEPTEMBER CLASSES SCHEDULE

WEEK 1



FERMENTATION FUN
TUESDAY 02
6PM TILL 9PM

\$80


- Pickles Varieties
- Kimchi
- Sauerkraut



CROISSANT & VIEUX
WEDNESDAY 03
6PM TILL 9PM

\$80


- Croissant
- Vieux



SEAFOOD FOODIES
MONDAY 28
6PM TILL 9PM

\$80

- Seafood & Potato Salad
- White Grouper Risotto with Fine Herbs



CROISSANT & VIEUX
WEDNESDAY 03
6PM TILL 9PM

\$80

- Croissant
- Vieux

WEEK 2



DELICE CHOCOLAT CARAMEL
TUESDAY 09
6PM TILL 9PM

\$80

- Chocolate Sponge Cake
- Sea Salt Caramel
- Vanilla Syrup
- Caramel Crème Brûlée
- Chocolate Mousse



FLAVOR OF FALL
THURSDAY 11
6PM TILL 9PM

\$80

- Pumpkin with Honey
- Tomato
- Three Cheese Tagliatelle

WEEK 3



TARTELETTES SANS SUCRE
TUESDAY 16
6PM TILL 9PM

\$80

- Tartelette Fraise-Pistache
- Tartelette Framboise
- Tartelette Choco-Orange Epicee
- Tartelette Citron



THE ART OF PASTA
THURSDAY 18
6PM TILL 9PM

\$80

- Mint Pesto
- Basil Pesto
- Coriander
- Spinach

WEEK 4



OPERA CAKE
TUESDAY 23
6PM TILL 9PM

\$80

- Sponge Cake
- Coffee Buttercream
- Coffee Syrup



TOP OF THE APPETITE
FRIDAY 25
6PM TILL 9PM

\$80

- Shrimp Dumplings
- Nems



THE LEBANESE CUISINE TAKES OVER THE MAROUN CHEDID COOKING ACADEMY!

We are celebrating Lebanon's culinary heritage with unique trainings and workshops at the Maroun Chedid Cooking Academy.

LEBANESE CUISINE CULINARY ARTS TRAINING

OCTOBER 20 – NOVEMBER 28

A 6-week professional training program designed to immerse you in the techniques, ingredients, and traditions of Lebanese cooking. From hot and cold mezze to traditional Lebanese main dishes and sweets, you will perfect your skills and knowledge!

From Monday to Thursday.

Training cost: \$1,400
Uniform: \$50



COLD & HOT MEZZE WORKSHOPS

ON SEPTEMBER 23, 24 & FROM 6 TO 10PM

You will get to learn all about hot and cold Lebanese mezze, the classics of Lebanese hospitality being present on any Lebanese gathering!

STRENGTHEN YOUR TEAM WORK WITH CULINARY TEAM-BUILDING ACTIVITY AT THE ACADEMY

At Maroun Chedid Cooking Academy, we believe the kitchen is the perfect place to bring people together, and our team-building cooking experiences are designed to do just that!



A NEW SEASON OF FLAVOR AT MAROUN CHEDID COOKING ACADEMY

This October, dive into a new lineup of culinary experiences designed to sharpen your skills and expand your creativity! From mastering bread and pizza to exploring pralines, tarts, edible flowers, and more, our workshops and classes bring together tradition, innovation, and hands-on learning.

Elevate your craft, connect with expert chefs, and experience the art of cooking at its finest!

OCTOBER CLASSES SCHEDULE

WEEK 1



ITALIAN ROMANCE
FRIDAY 03
6PM TILL 9PM

\$80

- Goat cheese & Roasted Red Bell Pepper Bruschetta
- Handmade Ricotta Gnocchi with Sage Brown Butter
- Strawberry Tiramisu

WEEK 2



ASSORTED FILLED & GLAZED DONUTS
TUESDAY 07
6PM TILL 10PM

\$100

- Chocolate Glazed Donuts
- Sugar Glazed Donuts
- Lotus Donuts
- Caramel Donuts
- Boston Cream Donuts
- Cinnamon Sugar Donuts



MASTERING THE ART OF PIZZA MAKING
WEDNESDAY 08 & THURSDAY 09
6PM TILL 8:30PM

\$140

- Types of Flour
- Types of Dough
- Kneading & Cooking Techniques
- Tomato Sauce
- Toppings
- Pizza Making

WEEK 3



THE PRALINE ATELIER
MONDAY 13 & TUESDAY 14
6PM TILL 9PM

\$220

- Almond Praline
- Praline
- Hazelnut Praline
- Pistachio Praline
- Walnut Praline



FRENCH CHOCOLATE TART CRAFT
THURSDAY 16
6PM TILL 9PM

\$80

- Tarte Façon Rocher
- Tarte Noisette Caramel
- Tarte Sablée au Yuzu



BREAD MAKING WORKSHOP
MONDAY 13 & TUESDAY 14
6PM TILL 10PM

\$160

- White Baguette
- Brown Baguette
- Cereal Loaf
- Burger Bun
- Soft Sandwich
- Pain de Mie

WEEK 4



THE ART OF EDIBLE FLOWERS
MONDAY 20 & TUESDAY 21
6PM TILL 10PM

\$250



TASTE OF GREECE
WEDNESDAY 22
6PM TILL 9PM

\$80

- Spanakopita with spinach & Cheese
- Greek Sheet Pan Chicken



The Ritage Garden Journal

Welcome to a Place Where Passion Meets Plate

Ritage Garden isn't just a restaurant it's a story told through every detail, and every gathering. Nestled in the heart of Achrafieh, our quiet escape from the city's rush, vibrant, welcoming, and filled with that spark connection.

A Menu With a Soul by Chef Maroun Chedid

Every dish at Ritage Garden carries the signature of Chef Maroun Chedid, curated with love, inspired by his travels, and shaped by decades of culinary mastery.

The result is a cosmopolitan menu rooted in quality and creativity. You won't find these flavors anywhere else, they're exclusive to Ritage Garden.



Weekly Themes
You Don't Want to Miss
We're making every day count, and every visit special.

Butcher & Brewer Night Every Tuesday & Wednesday

Savor the boldest dining night in Beirut, curated by Chef Maroun Chedid.

We're turning your evenings into a high-energy celebration of
fire, flavor & finesse.



Terrace
Exclusive Experience



25 guests
per night

What to Expect:

- ✦ A welcome aperitif of signature house-distilled gin
- ✦ An assortment of freshly baked sourdough bread
- ✦ A curated glass of red wine
- ✦ Premium cuts of meat grilled live, your way
- ✦ On the side: fresh salads, house-made sauces, baby potatoes or fries
- ✦ Finish strong: Ritage Garden signature desserts



The Sunday Buffet is Back!

An urban Sunday escape filled with flavors, laughter, and good vibes.

Starting October 19 ✦ Sundays from 1 - 4 PM ✦ Ritage Garden terrace



Gather your friends and family for a charming afternoon on the terrace and enjoy a chef-curated menu including:

- ✦ Specialty breads
- ✦ Appetizers
- ✦ Salads
- ✦ Pizzas
- ✦ Mains
- ✦ Desserts
- ✦ Drinks



all in an unforgettable experience.



Seats are limited!
Book your table now.

Great news!
Ritage Garden is on Toters

You can now order your Ritage favorites straight to your door with Toters.



Dear SEAL Friends and Supporters,

As we approach the end of the year, we want to express heartfelt gratitude for your steadfast support during what has been a challenging and tragic time for Lebanon. Despite the difficulties the country continues to face, your generosity has been a beacon of hope, enabling us to make a profound difference in the lives of those we serve.

Thanks to your contributions, we raised over \$2,000,000 through various events and campaigns this year. These funds allowed us to implement impactful projects that uplift underserved communities across the country. In the wake of the tragedy that struck Lebanon, your kindness enabled us to respond quickly and effectively, working hand in hand with our local NGOs to provide much-needed relief.

Looking ahead, we remain deeply committed to expanding our initiatives that deliver sustainable solutions. We promise to keep you informed and engaged every step of the way, as your involvement—whether through donations, volunteering, or spreading awareness—is more vital than ever. Together, we will continue to uplift Lebanon and bring hope to those in need.

Thank you for standing by us during these turbulent times. Together, we have proven that even in the face of adversity, hope and resilience can prevail.

Wishing you and your loved ones a joyful Holiday Season and a peaceful and prosperous New Year.

With deepest gratitude,
SEAL TEAM

OUR WORK THIS YEAR

Thanks to your contributions we were able to fund the following Initiatives and Projects:



INITIATIVES

In response to the severe humanitarian crisis in Lebanon that began in September 2024, SEAL launched an online Humanitarian Appeal on October 1, 2024 to help support the relief efforts of local NGOs. SEAL extends heartfelt gratitude to the donors of its "Together We Can Make a Difference" campaign and associated fundraisers, including the Rania Matar Online Fundraiser, the SEAL Associate Board's Uplift Lebanon Campaigns, and the donors at the SEAL San Francisco Benefit Dinner. These fundraisers raised a total of \$940,000.

[Learn More](#)

[Learn More](#)

HUMANITARIAN APPEAL TOGETHER WE CAN MAKE A DIFFERENCE

To learn more about fund allocation [Click here](#)



PROJECTS

Despite the humanitarian challenges we faced in the 4th quarter of 2024, SEAL was able to fund 19 projects for a total of \$557,400. 11 projects for a total of \$462,570 were delayed or put on hold because of the crisis. Our plan is to complete them all in 2025. SEAL is committed to its beneficiaries, especially in the South, and will make every effort to help them recover.

Sustainable Agriculture
Mejdlaya, Zgharta, North Lebanon

Rehabilitation of Two Old Water Reservoirs
Aaha village, Rachaya District, Bekaa G

Build Greenhouses for Vegetable Cultivation
Saidoun, Jezzine, South Lebanon

Setup a Water Irrigation System
Jezzine, South Lebanon

Tractor and 2nd Grains Distribution
Koura, North Lebanon

Support Biointensive Agriculture
Mejdlaya, Zgharta

Tractor and Sieving Equipment
Qsaybeh, Nabatieh

Boost Honey Production
El Chout, Mount Lebanon

Water Reservoir for Irrigation
Barka, Baalbeck

Expanding Cheese Factory
Rachaya Al Wadi, Rachaya District, Bekaa

Equipment for Mouneh Production
Kawkaba, Hasbaya, Nabatieh

Building a Composting Site
Amioun, Koura, North Lebanon

Agriculture



Tractor for Farming

Dibbine Cooperative Association of Animal Production

Marjeyoun, Nabatieh, South Lebanon

Agriculture



Sustainable Agriculture

Buzuruna Juzuruna (Our Grains Our Roots) Association

Mejdlaya, Zgharta, North Lebanon

Agriculture



Harvesting Equipment and 2nd Wheat Distribution

Agri-Food Fulcrum Association for Development (AFAD)

Aarsal, Hermel, Bekaa

Agriculture



Land Restoration for Carob Trees Plantation

Barbara Municipality

Barbara, Jbeil, Mount Lebanon

[Learn more](#)

Summary of Fundraising Events in 2023

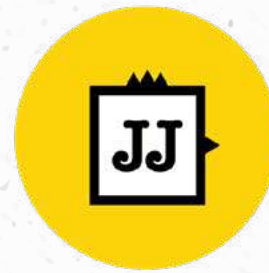
Throughout the year, SEAL's various fundraisers events brought the community together in support of our mission. They served as platforms which fostered a sense of shared purpose, and raised significant funding for our projects. The generosity displayed at these events has been instrumental in driving our initiatives forward.



The **'Plant to Harvest'** New York Benefit Dinner, held on May 1, 2023 successfully raised **\$1 million** for SEAL's food security projects. The SEAL Diaspora Achievement Award was presented to **H.E. Sahar Baassiri**, the Permanent Delegate of Lebanon to UNESCO in Paris.

[Learn more](#)





1,044
posts

19K
followers

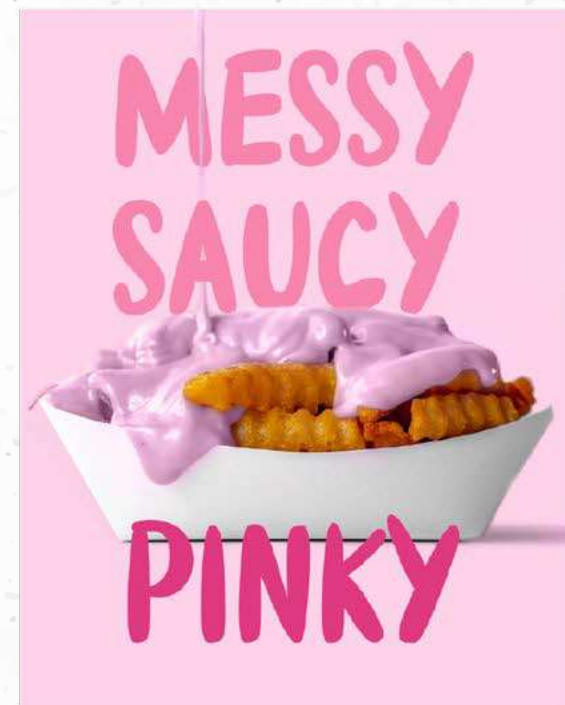
54
following

JJ Chicken

Fresh and Flavorful
Serving you since 2010!

Follow

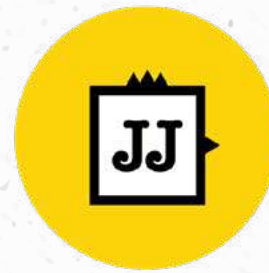
Message





jjchicken





1,044
posts

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followers

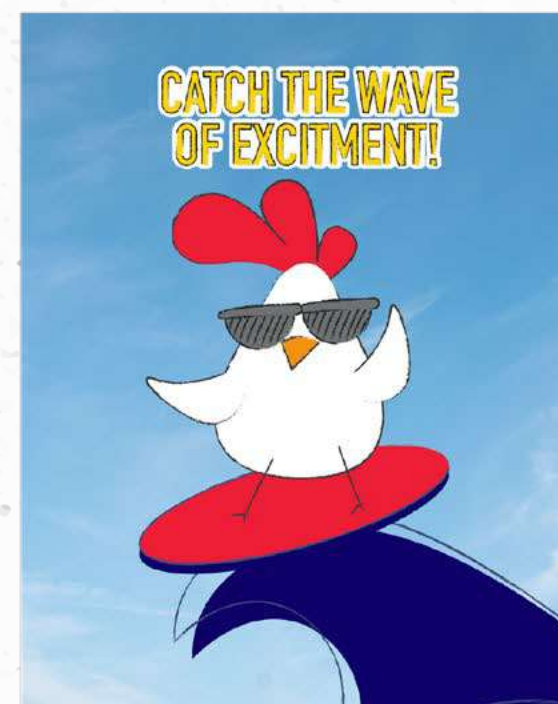
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following

JJ Chicken

Fresh and Flavorful
Serving you since 2010!

Follow

Message





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Juan Valdez MENA
Coffee shop

Follow

Message





410
posts

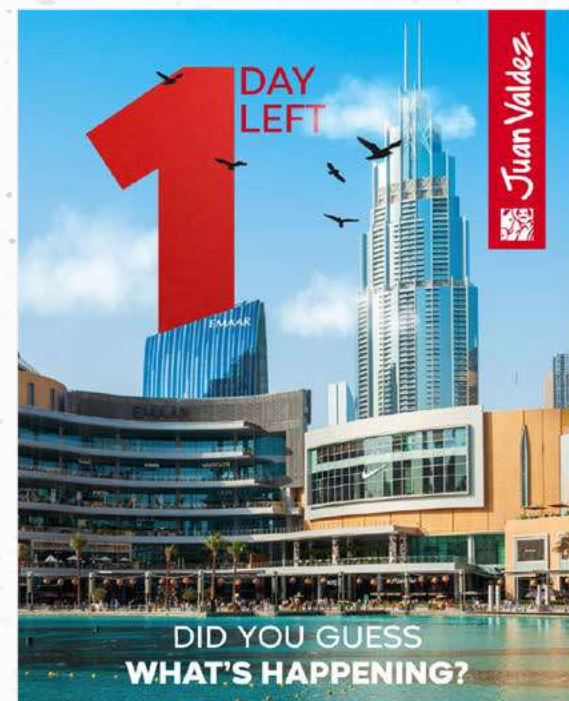
5,674
followers

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following

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Coffee shop

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juanvaldez.mena



SUPERGIRL FUEL



STRAWBERRY MILKSHAKE
PINKTOBER SPECIAL

Juan Valdez



BUT FIRST
~~COFFEE~~
a breast check

Juan Valdez



PINKSHAKE BOOST STRAWBERRY MILKSHAKE



PINKTOBER SPECIAL

Juan Valdez





juanvaldez.mena



So good
IT'LL KEEP YOU COMING BACK



Juan Valdez



PUMPKIN SPICE DRINKS AVAILABLE FOR A LIMITED TIME



So good
IT'LL KEEP HAUNTING YOU



Juan Valdez



PUMPKIN SPICE DRINKS AVAILABLE FOR A LIMITED TIME

So good
YOU'LL KEEP FALLING FOR IT
Forever



Juan Valdez



PUMPKIN SPICE DRINKS AVAILABLE FOR A LIMITED TIME



juanvaldez.mena



*Because
you're my perfect match.*



*I love
how sweet you are.*



Just like love.
Happy Valentine's Day!

*With you,
my heart skips a beat.*



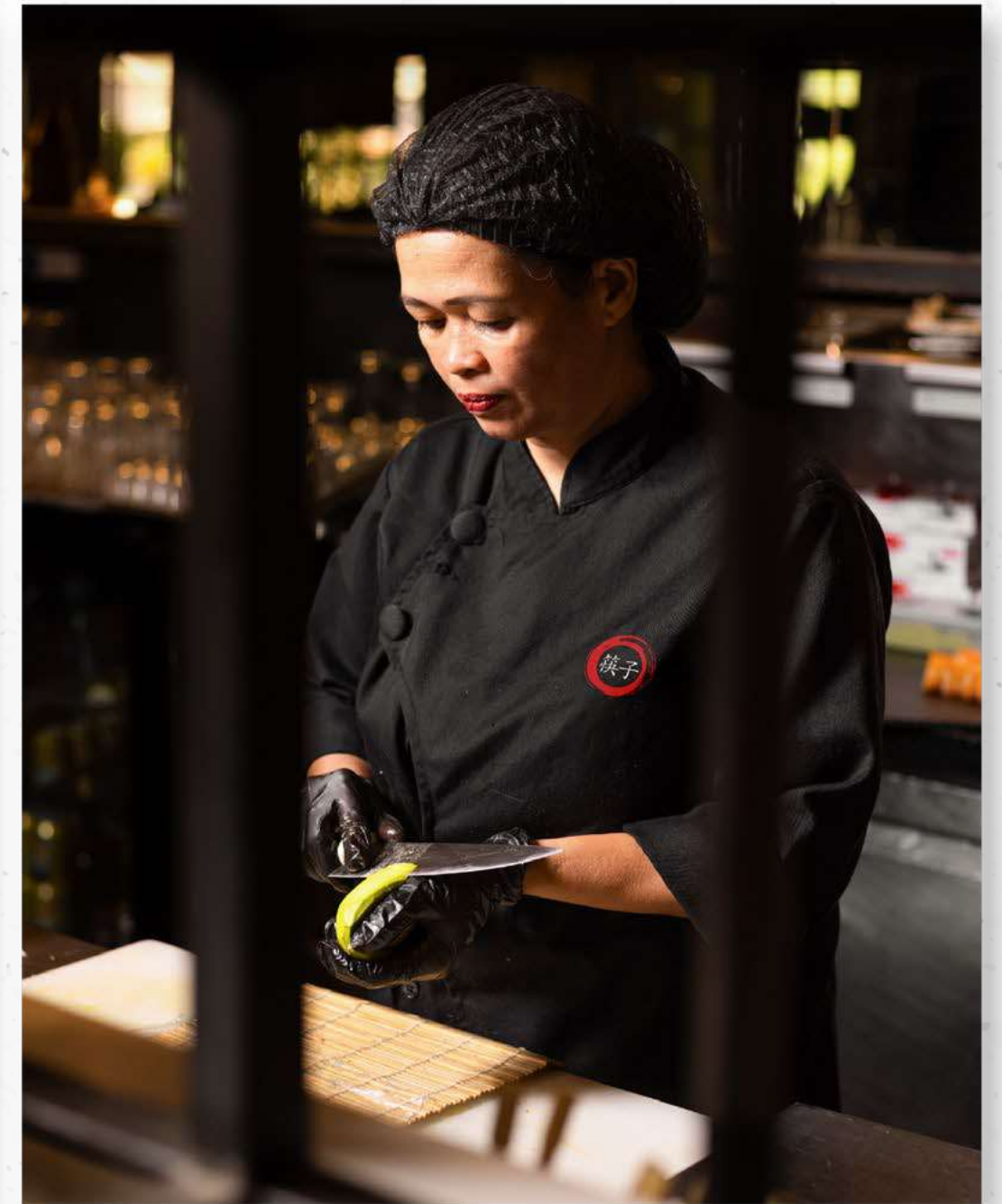
Just like love.
Happy Valentine's Day!



chopsticks



WE
WOK
& ROLL
TO ENJOY BOTH CUISINES!



THANK YOU

**GET IN
TOUCH**

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